



On CIBC Miracle Day, we're investing in kids.

Impact in Calgary

What is CIBC Miracle Day?

- CIBC Miracle Day is one of the largest one-day corporate fundraising events devoted to children's charities in Canada
- On the first Wednesday of December, CIBC's wholesale banking and participating Wood Gundy employees donate their fees and commissions to children's charities across Canada
- In 2010, approximately \$607,000 was donated by the CIBC Children's Foundation to children's charities in Alberta
- This year, the CIBC Children's Foundation will donate over \$4 million to children's charities in 125 communities across Canada.

Who Benefits?

- In 2011, approximately 450 children's charities across Canada were provided funding to support a range of programs, including hot meals to start the school day, shelter in the midst of a crisis, the opportunity to go to camp, or training to learn a new skill

Calgary organizations funded through CIBC Miracle Day:

Community Kitchen Program Society

The Community Kitchen Program Society works within communities to help people learn to feed themselves in an economical, nutritious & sustainable manner, providing food in emergency situations; and creating a supportive network for participants of the programs. CIBC has been funding this organization from 2003, and contributed \$45,000 to the SouperStars program in 2011. SouperStars operates in Calgary's schools teaching children about building a safe and healthy lifestyle. The program reaches 3,800 children, serves 10,000 meals and snacks, and involves hundreds of volunteers and teachers. www.communitykitchenprogram.com

The Children's Link Society

The Children's Link Society is a family-centered, community-based, central access point of information for families of children with special needs in Calgary and Area. They broadly define children with special needs as children who require varying levels of support and interventions in order to be assured their place as fully participating members of their communities. CIBC has been providing funding for the Children's Link since 2006, contributing \$40,000 in support of the Family Link Program this year. www.childrenslink.ca

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Kids Cancer Care Foundation of Alberta

Kids Cancer Care Foundation of Alberta (KCCFA) is passionately dedicated to helping young people affected by cancer and their families survive and thrive in body, mind and spirit. CIBC has supported the KCCFA since 2001, with approximately \$65,000 donated to the charity. In 2011, CIBC made a donation of \$15,000 to the KCCFA Sundance and Graceful Arts program, which addresses the isolation that kids feel when undergoing cancer treatment and gives them an opportunity for normal, fun kid experiences.

www.kidscancercare.ab.ca

Calgary Urban Project Society

Calgary Urban Project Society (CUPS) is a non-profit organization dedicated to helping individuals and families overcome poverty, offering programs that focus on health care and education to address the root causes of poverty and achieve lasting solutions. In 2011, CIBC donated \$55,000 to the Calgary Urban Project Society. CIBC has been supporting this organization since 2003, with a total of \$62,500 donated.

www.cupscalgary.com

Boys and Girls Clubs of Calgary

Boys and Girls Clubs (BGC) provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life. In Calgary, CIBC funds the Torch Club program which engages 10 to 13-year olds in their community. Torch Club members plan their own programming based on issues important to them. This helps kids develop leadership and self-esteem skills in a respectful and diverse environment. These youth often volunteer in the community and understand the responsibility that comes with impacting the community. In 2011 CIBC donated \$19,000 to the Boys and Girls Clubs of Calgary and has been supporting this organization since 1995.

www.boysandgirlsclubsofcalgary.ca

Other Facts

- Each year over 450 children's charities across Canada benefit from the money donated on CIBC Miracle Day.
- Since 1984, Miracle Day has raised more than \$60 million in Canada for children's charities. In 2010, Miracle Day raised over \$4.1 million in Canada.
- Throughout the year, hundreds of employees also take an active role with the charities that the CIBC Children's Foundation supports. This includes serving on boards of directors, volunteering time and talents, and offering personal donations.

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