



Privacy Consent including Personal Information Sharing (for Tim Hortons Double Double Visa and Aeroplan Visa Cards)

I consent to the collection, use and sharing of my personal information as described in CIBC's privacy policy *Your Privacy is Protected*. This includes collecting, during the course of my relationship with CIBC, information about me from, and sharing it with:

- the CIBC group,
- credit bureaus,
- government institutions or registries,
- mutual fund companies and other issuers,
- regulators and self-regulatory organizations,
- other financial institutions,
- any references I give you,

and other such parties as may reasonably be required for the purposes of:

- identifying me;
- qualifying me (or someone I am providing a guarantee for) for products and services;
- verifying information I give you;
- protecting me and CIBC from errors and criminal activity;
- facilitating tax and other reporting;
- complying with legal and regulatory obligations; and
- telling me about other products and services of the CIBC Group or promoting any applicable CIBC partner program including marketing any services or products of program partners or other third parties.

You may communicate with me for any of these purposes by phone, fax, text, or other electronic means, and automatic dialing-announcing device, at the numbers you have provided us, or by ATM, Internet, mail, or any other methods. If I wish to withdraw my consent to receiving marketing from the CIBC Group I may contact CIBC at 1 800 465-CIBC (2422) at any time. I will not be refused products or services just because I withdraw my consent to the use of my information for marketing purposes.

CIBC's privacy policy is available at any branch or www.cibc.com. This policy may be amended, replaced or supplemented from time to time. The CIBC Group includes CIBC and its Canadian affiliates that offer deposits, loans, mutual funds, securities trading, portfolio management, investment counseling, mortgages, credit cards, trust services, insurance, and other products and services.

If you provide us with your Social Insurance Number (SIN) we may share it with a credit bureau as an aid to identify you as this is the best way to make sure the information accurately refers to you. However, this is completely voluntary and if you choose not to provide your SIN, this by itself will not prevent you from qualifying for products and services.

Additional Consent for Sharing of Personal Information with CIBC Partner Programs

Aeroplan Visa Cards only

You (primary cardholder) are giving the following information on your application to both CIBC and Aimia Canada Inc. ("Aeroplan"): your name, mailing address, phone number, e-mail, language preference and Aeroplan membership number (if available). Aeroplan may use this information as set out in Aeroplan's privacy policy. If your application is approved, CIBC will, from time to time, share with Aeroplan certain transaction information (e.g. merchant name, transaction date and amount) for the purposes of marketing and promoting the Aeroplan Program as set out in Aeroplan's privacy policy including combining this information with other information Aeroplan may already have about you to make relevant offers or provide a benefit or privilege to you. The sharing of this information is necessary for you to receive the benefits and features of this partner program therefore you may not withdraw your consent. CIBC may also share with Aeroplan the following additional information: location data of merchants (country, province or state, city and postal code) and cardholder data (age range (primary cardholder), salutation and the number of cardholders on the account) for the same purposes as above. If you do not wish us to share this additional information you may contact CIBC at 1 800 465-4653 within Canada or the U.S.A, or 514 861-4653. For more about how Aeroplan may collect, use or share your information or your right to opt out of receiving marketing communications from Aeroplan, please contact Aeroplan directly or go to aeroplan.com.

Tim Hortons Double Double Visa only

You (primary cardholder) are giving the following information on your application to both CIBC and Tim Hortons: your name, mailing address, telephone number, e-mail and date of birth. Tim Hortons may use this information from time to time for the purposes of:

- establishing, administering and safeguarding your Tim Card[®] account;
- offering you rewards, offers or other products and services Tim Hortons feels you may enjoy; and
- such other purposes as set out in Tim Hortons' privacy policy.

For more information about how Tim Hortons may collect, use or share your information or your right to opt out of receiving marketing communications from Tim Hortons please contact Tim Hortons directly or go to <http://www.timhortons.com/ca/en/privacy.html>.