

MID-MARKET INVESTMENT BANKING

October 2021 M&A Dashboard

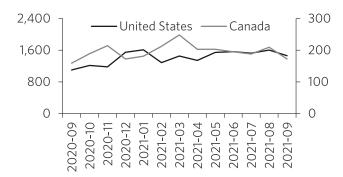


Transaction data in September 2021 shows a small downtick in transaction volume both in Canada and the U.S., with no major deviation from the elevated levels experienced over the last twelve months. We note an encouraging trend for the travel industry in the underlying data. For the first time since April 2020, M&A transactions involving companies exclusively exposed to the travel sector were completed in September 2021. Plusgrade, an online platform for flight and cruise upgrades, was acquired by Novacap, and two travel agencies acquired competitors. While the viability of an entire sector can't be extrapolated from three transactions, it demonstrates that a major private equity fund and some industry participants are optimistic about the industry.

Mid-market M&A transaction valuations have now recovered fully from the pandemic downturn, with an average EBITDA multiple of 7.2x in Q2 2021, which is in line with the pre-pandemic average. The focus on quality assets continues, with the quality valuation premium averaging 33% for the year-to-date. Interestingly, other variables influencing valuations emerge as outsized contributors. Businesses under institutional ownership sold for a multiple of EBITDA almost 1.0x higher than businesses owned by individuals and families. Prior to the pandemic, institutional ownership predicted a premium of less than 0.7x. Data also supports the importance of providing a management solution post-transaction: such businesses transacted at a 0.2x premium to the overall average.

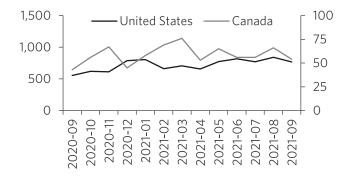
Lender confidence remains positive and largely unchanged from the previous few quarters, with leverage multiples back to prepandemic levels.

M&A volume - U.S. and Canada



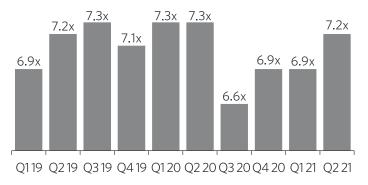
Source: Capital IQ.

Private equity M&A volume - U.S. and Canada

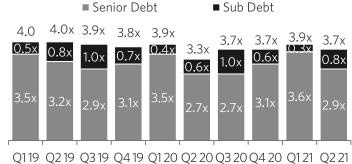


Source: Capital IQ.

Mid-Market M&A multiples - U.S. and Canada



Mid-Market M&A leverage - U.S. and Canada



Source: GF Data. Source: GF Data.

Canadian M&A activity and notable transactions by sector

Sector	Percent (%) of M&A volume	Acquirer	Target	Target description
Materials	September 2021 27% Last twelve months 25%	AGNICO EAGLE	: KL	Gold mining firm
Information Technology	14% 12%	NOVACAP ^ੴ	PLUSGRADE	Online revenue upgrade platform for the travel industry
Real Estate	10%	CANADIAN APARTMENT PROPERTIES - REIT	Tower Hill East	Luxury apartment building in Toronto
Financials	10%	AGA ASSURANCES COLLECTIVES	ASSURANCES+ACTUARIAT	Provides insurance and actuarial services
Industrials	13%	RØNIN	@minusforty	Manufacturer of refrigerated displays
Health Care	8% 9%	WELL Health	→AWARE (II)	Developer of software for multi- diagnostic practice management
Consumer Discretionary	7% 6%	Direct Travel	McCORD	Provides travel management services
Energy	7% 5%		PRAIRIE STORM RESOURCES CORP	Oil and gas exploration and development firm
Communication Services	5% 6%	XPLORNET	Swift	Provides internet access services in South East Manitoba
Consumer staples	3% 5%	Feel FROODS LTD.		Manufacturer of vegan cheese
Utilities	1% 1%	SWITCH POWER	Battery energy storage portfolio	Portfolio of behind-the-meter battery energy storage systems

Source: Capital IQ.

About us

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- · Acquisitions and management buyouts
- Raising equity capital and securing debt financing

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