

MID-MARKET INVESTMENT BANKING

August 2021 M&A Dashboard



M&A activity remained at elevated levels in July 2021 in Canada and the U.S. Compelling valuations, positive outlook and strong support from lenders continue to fuel strong M&A activity across most sectors.

Transaction valuations appeared to reach a plateau in Q1 2021, with EBITDA multiples slightly decreasing to 6.8x, from 6.9x in Q4 2020. As opposed to transaction volumes, valuations have seemingly not recovered to pre-pandemic levels. However, our observation from last quarter – that the valuation gap between lower and higher quality assets was increasing – has been further confirmed in Q1 2021. The premium granted to businesses with above-average financials increased to 35% in Q1 2021, compared to 27% in Q4 2020 and 14% over the historical average. This trend emphasizes that a thorough understanding of value drivers unique to each business is more important than ever to ensure a successful sale process and maximize value.

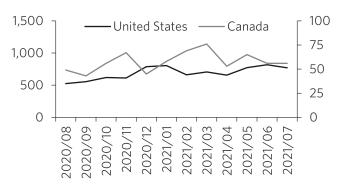
Lender confidence has fully recovered in Q1 2021, with leverage multiples back to 4.0x EBITDA, in-line with pre-pandemic levels. Of note, senior debt multiples appear elevated compared to the 2019 average. Analysis of the underlying data indicates that this increase may be more a result of transaction mix rather than an indication of an increase in multiple.

Looking at emerging trends in M&A, we notice increased consideration for environmental, social and governance ("ESG") themes from potential buyers and investors. While it is difficult to properly assess if these considerations are having an impact on valuations, they have gained prominence over the last few years. A recent survey by Mergermarket on dealmakers in Asia-Pacific, North America and Europe indicates that 65% of respondents considered ESG as an important factor in investments and M&A, and 60% have walked away from an investment due to a negative assessment on ESG issues.

300 2,400 United States Canada 200 1,600 800 100 0 0 2021/01 2021/02 2021/03 2021/04 2020/11 2020/08 2020/09 2020/10 2020/12 2021/05 021/06 021/07

M&A volume - U.S. and Canada

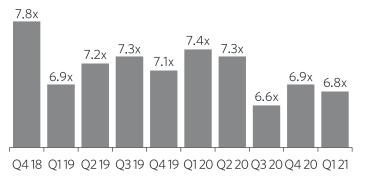
Private equity M&A volume - U.S. and Canada



Source: Capital IQ.

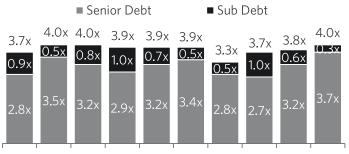
Source: Capital IQ

Mid-Market M&A multiples - U.S. and Canada



Source: GF Data.

Mid-Market M&A leverage - U.S. and Canada



 $\mathsf{Q418} \ \mathsf{Q119} \ \mathsf{Q219} \ \mathsf{Q319} \ \mathsf{Q419} \ \mathsf{Q120} \ \mathsf{Q220} \ \mathsf{Q320} \ \mathsf{Q420} \ \mathsf{Q121}$

Source: GF Data.

Canadian M&A activity and notable transactions by sector

Sector	Percent (%) of M&A volume	Acquirer	Target	Target description
Materials	July 202121%Last twelve months26%	bhpbilliton	NORONT	Precious metals mining exploration firm
Industrials	16% 13%		Computingas Deterction Ltd.	Gas detection service provider
Information Technology	14% 12%	hp	teradici	Developer of PC-over-IP technology
Health Care	10% 9%	Sthink research	BioPharma	Contract research organization
Financials	9% 9%	West]and		Provider of insurance brokerage services
Consumer Discretionary	7% 6%	mondou	RanfaReis	Retailer of pet products and supplies
Energy	7% 5%	Variperm	≣⊜RGL	Manufacturer of slotted liners for the oilfield industry
Real Estate	6% 9%	ALLIED	CAN YOUR	Heritage building and adjacent developable land
Communication Services	6% 6%	🕽 Datasite°	FIRMEX	Provider of virtual data room services
Consumer staples	3% 5%	AB⊈VE FOOD	OATS	Producer of oat-based ingredients and consumer products
Utilities	0% 1%			No transaction in July 2021

Source: Capital IQ.

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CIBC Mid-Market Investment Banking is a leading M&A advisor, providing services to private companies:

- Divestitures
- Acquisitions and management buyouts
- Raising equity capital and securing debt financing

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