

## Investor Fact Sheet 2<sup>nd</sup> Quarter 2011

\$32.5B

### **Corporate Profile**

CIBC (CM: TSX, NYSE) is a leading Canadian-based financial institution. Through our two major businesses, CIBC Retail Markets and Wholesale Banking, CIBC provides a full suite of financial products and services to 11 million clients in Canada and around the world.

Vision: To be the leader in client relationships.

Mission: To fulfill the commitments we have made to each of our stakeholders: clients, employees, communities and shareholders.

Values: Trust, Teamwork and Accountability.

Strategic imperative: Consistent and sustainable performance

over the long term.

### Strategic priorities:

- 1. Market leadership in core businesses
  - Achieve and maintain no less than a #3 position, and target #1 or #2, in core Canadian-based businesses
- 2. Balanced and actively managed business mix
  - Grow in areas where we have competitive capabilities and market opportunities that can generate sustainable earnings
- 3. Industry-leading fundamentals
  - Strong capital and funding, competitive productivity and sound risk management

Performance measurement: Our balanced scorecard objectives are detailed on the following page.

### Shareholder Information

▶ Share Price:

\$85.49 ▶ High \$76.75 I ow ▶ Closing Price (04/29/2011) \$81.91

▶ Market Capitalization: ▶ Senior Debt Ratings:

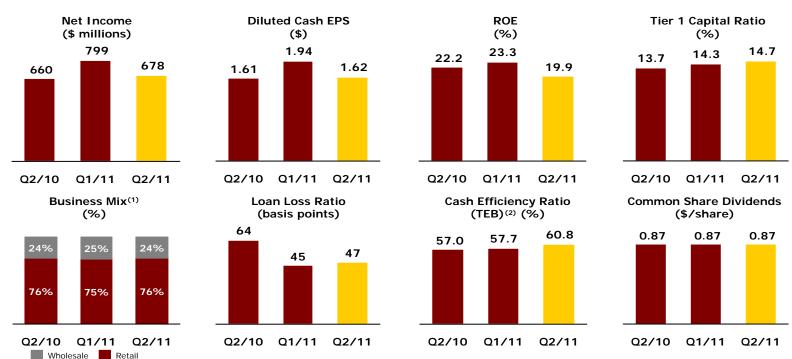
> ▶ Moody's: Aa2 DBRS: AA ▶ S&P: A+ Fitch: AA-

### **Total Shareholder Return**

Five Years Ended April 30, 2011



### Financial Highlights



- (1) The ratio represents the amount of capital attributed to the business lines as at the end of the period.
- (2) Non-GAAP measure. See Non-GAAP measures within the Notes to users section on page i of the Q2/11 Supplementary Financial Information available on www.cibc.com.

A Note About Forward-Looking Statements
From time to time, we make written or oral forward-looking statements within the meaning of certain securities laws, including in this presentation, in other filings with Canadian securities regulators or the U.S. Securities and Exchange Commission and in other communications. These statements include, but are not limited to, statements are typically identified by the words 'believes', "expect," and inclingate," intending a commission and in other communications. These statements include, but are not limited to, statements are typically identified by the words 'believes', "expect," and chief smilliar expressions or future or condinal verbs such as 'will," 'should," and 'could'. By their nature, these statements require us to make assumptions and uncertainties that may be general or specific. A variety of factors, many of which are beyond our control, affect our operations, performance and results and could cause actual results to differ materially from the expectations expressed in any or our forward-looking statements. These factors include the properties of information provided to us by clients and counterparties; the possible effect on our business of information provided to us by clients and counterparties; the failure of third parties to opposite the provided completeness of information provided to us by clients and counterparties; the failure of third parties to opposite the provided completeness of information provided to us by clients and counterparties; the failure of third parties to opposite or provided components of our business of information provided to us by clients and counterparties; the failure of third parties to opposite the provided components of our business of information provided to us by clients and



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### **CIBC Retail Markets**

Objective

▶ To be the primary financial institution for our clients

**Priorities** 

 To deliver what matters most – excellent service, strong financial advice and competitive products

### Business Highlights and Performance: Q2 2011

- ▶ Revenue of \$2.5 billion and net income of \$553 million
- Introduced three new MasterCard credit cards with PayPass including the CIBC Aventura World MasterCard, CIBC Aventura MasterCard and CIBC Dividend Unlimited MasterCard
- Continued to lead in mobile banking by introducing new features to CIBC Mobile Banking and the CIBC Home Advisor App
- Opened, expanded or relocated nine branches in fiscal 2011 and extended Saturday hours to more than 500 branches and Sunday hours to 50 branches in targeted urban locations

### Wholesale Banking

Objective

 To be the premier clientfocused wholesale bank based in Canada

**Priorities** 

- Market leadership in core businesses
- Focus on key clients and businesses
- Grow with CIBC, aligning our business with the bank's strategy

### **Business Highlights and Performance: Q2 2011**

- ▶ Revenue of \$393 million and net income of \$112 million
- ▶ Acted as lead manager on a \$1.0 billion, 3.20% 5-year bond offering for the Province of Ontario
- Acted as joint bookrunner and joint lead agent on a \$225 million,
   6.50% senior unsecured notes issuance for Vermillion Energy
- Acted as lead arranger in a £1.375 billion financing for the Borealis Infrastructure and Ontario Teachers' Pension Plan acquisition of HS1 Limited

### **Our Balanced Scorecard**

Financial Measures	
Earnings per share (EPS) Growth	Diluted EPS growth of 5%-10% per annum, on average, over the next 3-5 years
Return on Equity (ROE)	At least 20% return on average common equity through the cycle
Capital Strength	Tier 1 capital ratio target of 8.5% Total capital ratio target of 11.5%
Business Mix	At least 75% retail (as measured by economic capital)
Risk	Loan loss ratio between 50 and 65 basis points through the business cycle, on a managed basis
Productivity	Achieve a median ranking within our industry group, in terms of our non-interest expenses to total revenue (efficiency ratio (TEB)(1))
Dividend Payout Ratio	40-50%
Total Shareholder Return	Outperform the S&P/TSX Composite Banks Index (dividends reinvested) on a rolling five-year basis
Non-Financial Measures	
Clients	Help our clients achieve what matters to them
Employees	Create an environment where all employees can excel
Community	Make a real difference in our communities
Environment	Demonstrate environmental responsibility in all activities
Governance	Be a leader in governance practices

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