

# An Investment Community Introduction to CIBC

For what matters.

December 2013





From time to time, we make written or oral forward-looking statements within the meaning of certain securities laws, including in this Annual Report, in other filings with Canadian securities regulators or the U.S. Securities and Exchange Commission and in other communications. These statements include, but are not limited to, statements made in the "Chief Executive Officer's Letter", "Overview - Performance Against Objectives", "Financial Performance Overview – Taxes", "Financial Performance Overview – Significant Events", "Outlook for calendar year 2014", "Strategic Business Units overview – Retail and Business Banking", "Strategic Business Units overview – Wealth Management", "Strategic Business Units overview – Wholesale Banking", "Financial Condition – Capital Resources", "Financial Condition – Off-balance sheet arrangements", "Management of Risk – Risk Overview", "Management of Risk – Top and emerging risks", "Management of Risk – Credit Risk", "Management of Risk – Market Risk", "Management of Risk – Liquidity Risk", "Accounting and Control Matters - Critical accounting policies and estimates", "Accounting and Control Matters - Financial instruments" and "Accounting and Control matters - Controls and procedures" sections, of this report and other statements about our operations, business lines, financial condition, risk management, priorities, targets, ongoing objectives, strategies and outlook for calendar year 2014 and subsequent periods. Forward-looking statements are typically identified by the words "believe", "expect", "anticipate", "intend", "estimate", "forecast", "target", "objective" and other similar expressions or future or conditional verbs such as "will", "should", "would" and "could". By their nature, these statements require us to make assumptions, including the economic assumptions set out in the "Overview - Outlook for calendar year 2014" section of this report, and are subject to inherent risks and uncertainties that may be general or specific. A variety of factors, many of which are beyond our control, affect our operations, performance and results, and could cause actual results to differ materially from the expectations expressed in any of our forward-looking statements. These factors include: credit, market, liquidity, strategic, insurance, operational, reputation and legal, regulatory and environmental risk; the effectiveness and adequacy of our risk management and valuation models and processes; legislative or regulatory developments in the jurisdictions where we operate, including the Dodd-Frank Wall Street Reform and Consumer Protection Act and the regulations issued and to be issued thereunder, the Basel Committee on Banking Supervision's (BCBS) global standards for capital and liquidity reform and those relating to the payments system in Canada; amendments to, and interpretations of, risk-based capital guidelines and reporting instructions, and interest rate and liguidity regulatory guidance; the resolution of legal and regulatory proceedings and related matters; the effect of changes to accounting standards, rules and interpretations; changes in our estimates of reserves and allowances; changes in tax laws; changes to our credit ratings; political conditions and developments; the possible effect on our business of international conflicts and the war on terror; natural disasters, public health emergencies, disruptions to public infrastructure and other catastrophic events; reliance on third parties to provide components of our business infrastructure; potential disruptions to our information technology systems and services, including the evolving risk of cyber attack; losses incurred as a result of internal or external fraud; the accuracy and completeness of information provided to us concerning clients and counterparties; the failure of third parties to comply with their obligations to us and our affiliates; intensifying competition from established competitors and new entrants in the financial services industry; technological change; global capital market activity; changes in monetary and economic policy; currency value and interest rate fluctuations; general business and economic conditions worldwide, as well as in Canada, the U.S. and other countries where we have operations, including increasing Canadian household debt levels and Europe's sovereign debt crisis; our success in developing and introducing new products and services, expanding existing distribution channels, developing new distribution channels and realizing increased revenue from these channels; changes in client spending and saving habits; our ability to attract and retain key employees and executives; our ability to successfully execute our strategies and complete and integrate acquisitions and joint ventures; and our ability to anticipate and manage the risks associated with these factors. This list is not exhaustive of the factors that may affect any of our forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on our forward-looking statements. We do not undertake to update any forward-looking statement that is contained in this report or in other communications except as required by law.

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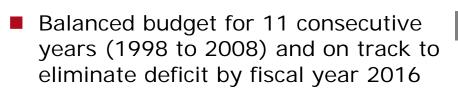
### Visit us in the Investor Relations section at www.cibc.com

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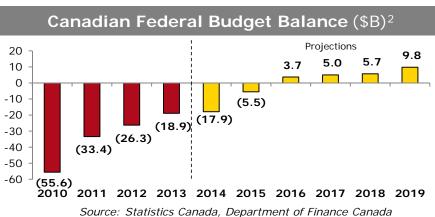


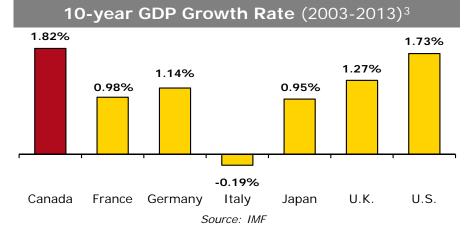
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- CIBC Corporate Overview
- CIBC Core Businesses Overview
  - Retail and Business Banking
  - Wealth Management
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### **Canadian Economy**



- Strong record of economic growth
- Almost five years after the end of the global recession, Canada continues to fare relatively well on both the economic and fiscal fronts compared to other Group of Seven (G-7) countries<sup>(1)</sup>
- One of the lowest sovereign credit default swap levels





<sup>&</sup>lt;sup>(1)</sup> Statistics Canada, Department of Finance, Canada Update of Economic and Fiscal Projections, November 12, 2013.

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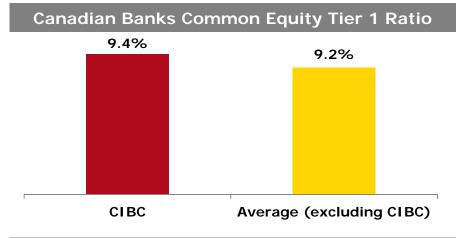
<sup>(2)</sup> The Fiscal Year runs from April-March. For example, the 2014 Fiscal Year period is from April 2013-March 2014. Obtained from Statistics Canada, Department of Finance, Canada Update of Economic and Fiscal Projections, November 12, 2013.

<sup>&</sup>lt;sup>(3)</sup> Obtained from the IMF World Economic Outlook, October 2013.

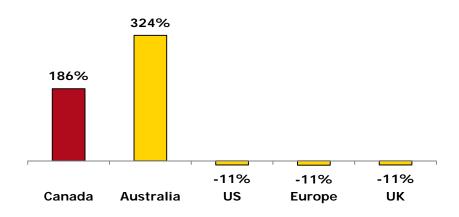
### **Canadian Banking System**



- Strong regulator (OSFI) with a clear mandate (safety and soundness)
- Canadian banks weathered the global recession very well (no systemic support and no dividend cuts)
- Capital levels are well above regulatory requirements and global standards
- Strong structural elements to Canadian mortgage lending



**10-year Bank Returns** 



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### About CIBC

# CIBC (CM: TSX; NYSE)

- Canadian-based global financial institution
- Three major operating groups:
  - Retail and Business Banking
  - Wealth Management
  - Wholesale Banking
- 43,039 employees
- 11 million individual, small business, commercial, corporate and institutional clients
- 3,520 bank machines
- 1,115 branches
- Valuation (Oct 31/13):
  - Dividend yield: 4.3%

Senior Deposit Ratings		
Moody's	Aa3	
S&P	A+	
Fitch	AA-	
DBRS	AA	

	Oct 31, 2013	Canada (out of 6)	North America (out of 19)
Market Capitalization	C\$35.4B	#5	#11
Total Assets	C\$398.4B	#5	#9
Common Equity Tier 1 Ratio	9.4%	#3	N/A

Canada Rank is relative to the other 5 major Canadian banks (BMO, BNS, RY, TD, NA). North America rank is relative to the other 5 major Canadian banks and JPM, BAC, C, WFC, USB, BK, PNC, STT, COF, STI, BBT, RF, FITB.





Our key measures of performance <sup>(1)</sup>	2013 results
Adjusted earnings per share (EPS) <sup>(2)</sup> growth	\$8.78, up 9% from 2012
Adjusted return on common shareholders' equity (ROE) <sup>(2)</sup>	22.30%
<b>Capital strength</b> Basel III Common Equity Tier 1 ratio	9.40%
<b>Business mix</b> Retail/Wholesale as measured by economic capital <sup>(2) (3)</sup>	77%/23%
<b>Risk</b> Loan loss ratio <sup>(4)</sup>	44 basis points
<b>Productivity</b> Adjusted efficiency ratio <sup>(2)</sup>	56.20%
Adjusted dividend payout ratio <sup>(2)</sup>	43.20%
<b>Total shareholder return</b> Five-years ended October 31, 2013	CIBC – 109.3% Index – 99.0%

(1) For additional detail on our key measures of performance, see the "Overview" section of the MD&A.

(2) For additional information, see the "Non-GAAP measures" section.

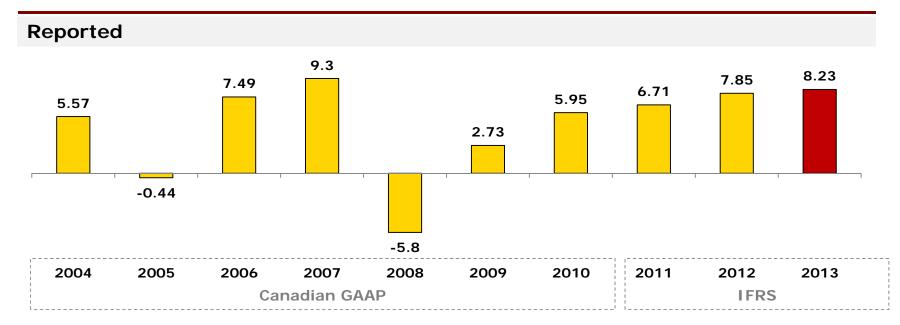
(3) Retail includes Retail and Business Banking, Wealth Management and International Banking operations.

(4) Going forward, our target will be a loan loss ratio of less than 60 bps.

# Earnings per Share



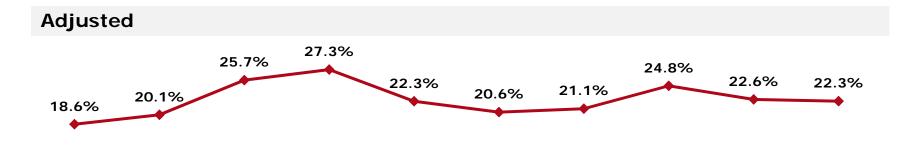


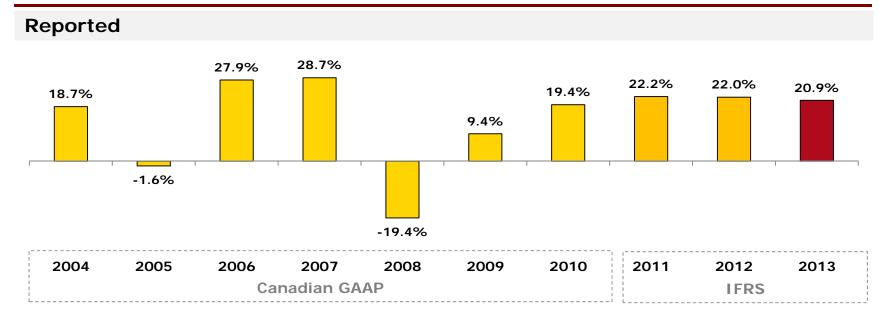


Diluted, cash basis. Non-GAAP measures. See slides 30-35.

# **Return on Equity**



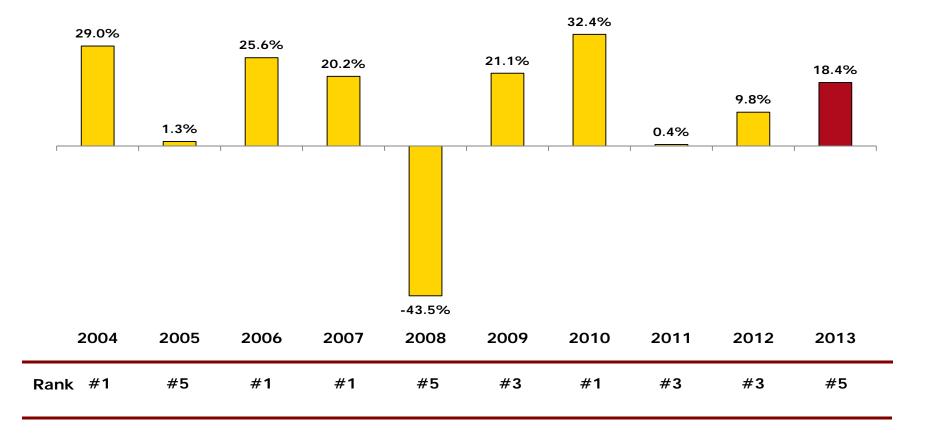




Adjusted Return on Equity is a non-GAAP measure. See slides 30-35.

### **Total Shareholder Return**





Fiscal year. Rank among big 5 Canadian banks (BMO, BNS, CM, RY, TD).

### **Industry Recognition**





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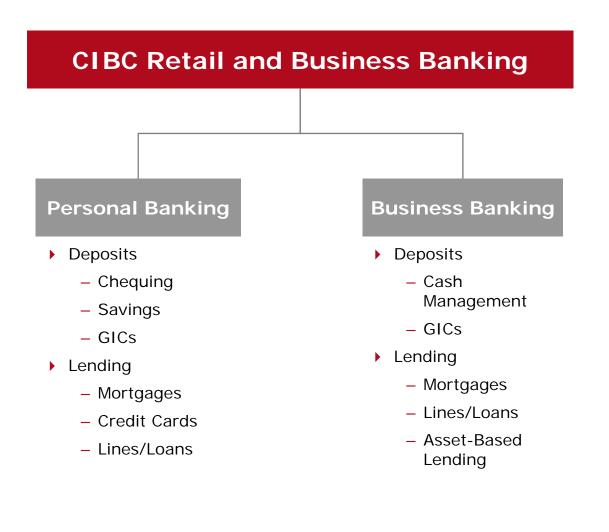


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Retail and Business Banking

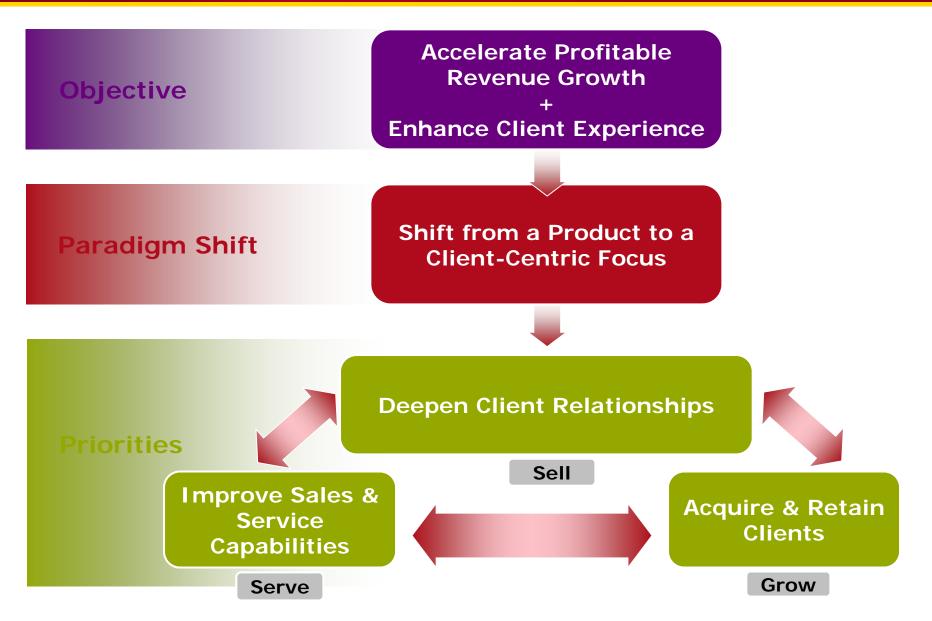
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### Retail and Business Banking Strategic Framework







	Balances <sup>(1)</sup> (\$B)		3)
	Q4/12	Q3/13	Q4/13
Cards	15.1	14.8	14.7
CIBC Brand Mortgages	92.2	100.8	106.0
CIBC Brand Personal Lending	30.5	30.3	30.2
CIBC Brand Personal Deposits & GICs	83.4	85.0	85.8
Business Deposits	36.3	36.7	38.0
Business Lending	35.8	36.7	37.0
Mutual Funds <sup>(2)</sup>	57.2	63.8	66.7

Mortgages - Other (3)	52.1	42.6	38.5
Personal Deposits & GICs - Other <sup>(3)</sup>	26.1	25.7	25.5

<sup>(1)</sup> Average balances for the quarter.

<sup>(2)</sup> Spot balance for the quarter.

<sup>(3)</sup> Includes Broker and President's Choice Financial.

### Strength in Retail & Business Banking



- 3<sup>rd</sup> largest branch network in Canada significant branch expansion over past 5 years – opened over 150 new, relocated or expanded branches
  - Evening and Saturday hours at over 650 branches
  - Sunday hours at over 100 branches
- 1<sup>st</sup> to market in Canada: Sunday banking, ABMs, mobile banking, mobile brokerage, and mobile payments
- 3<sup>rd</sup> largest ABM network with more than 3,500 ABMs
- 24/7 Telephone Banking operation in multiple languages
- Growing mobile advisor salesforce
- Dedicated Small Business and Commercial Banking sales force delivering unique advice and service solutions

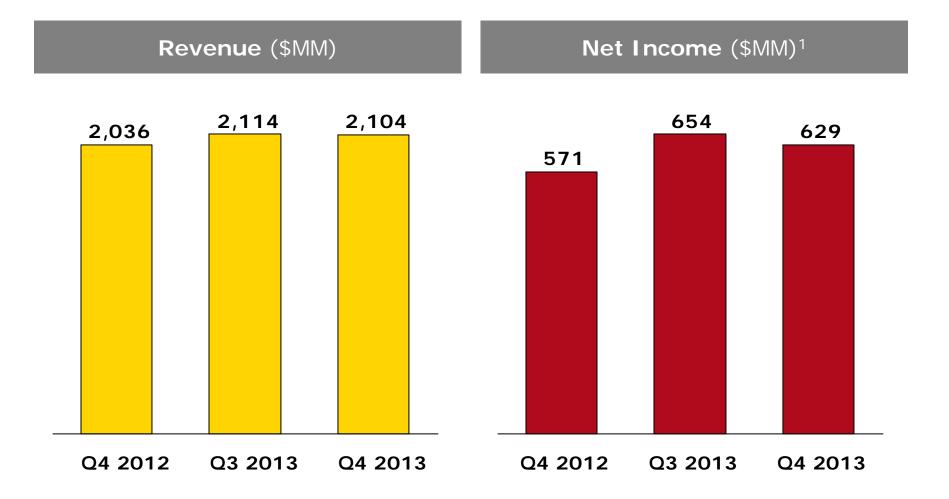






### Retail and Business Banking Revenue and Profitability





<sup>(1)</sup> Non-GAAP measures which excludes items of note as referenced in our quarterly Report to Shareholders.

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# Wealth Management

### Retail Brokerage

- Full-Service Brokerage
- Self-Directed Brokerage

### Asset Management

- Investment Management
  - Mutual Funds
  - Portfolio Products
- Institutional Money Management
- International Asset Management

# Private Wealth Management

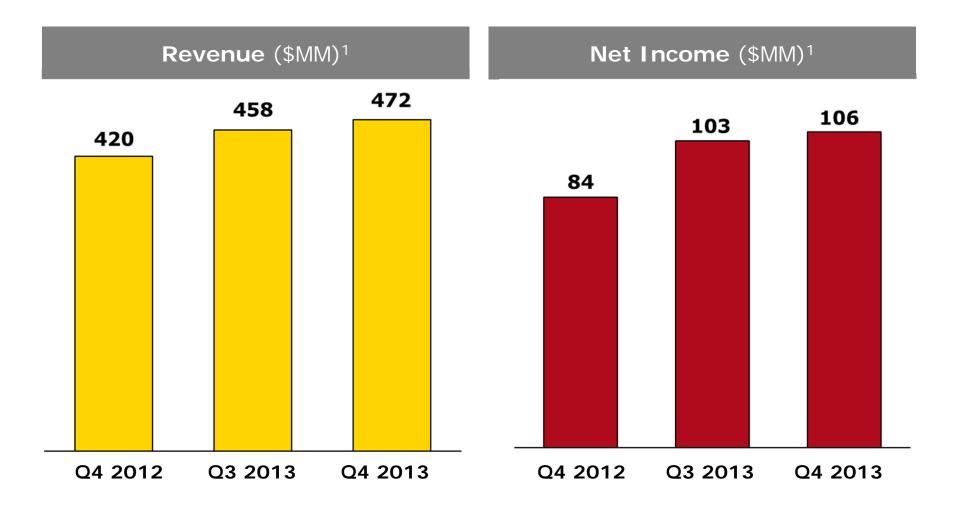
- Private Banking
- Estates & Trust Administration
- Discretionary Investment Management



Strategic	Priorities

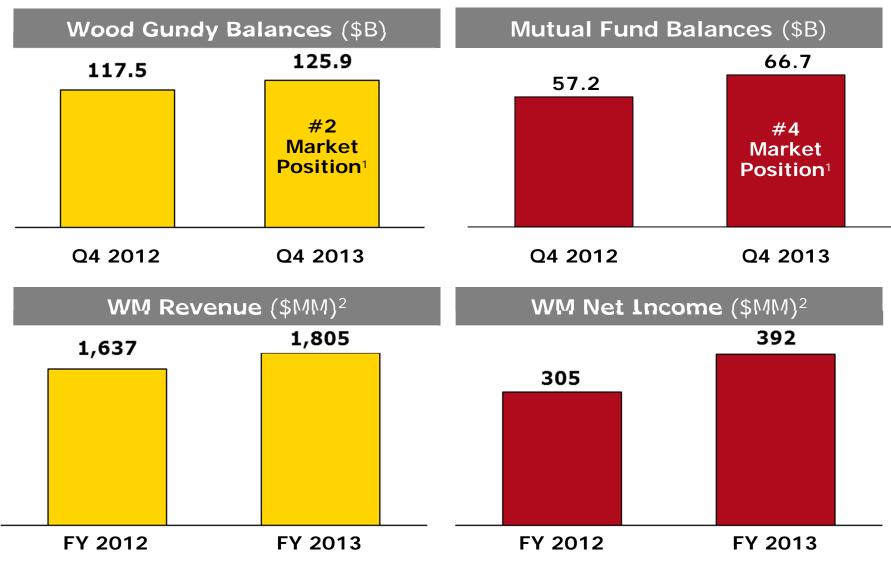
Attract and Deepen Client Relationships	Seek New Sources of Domestic Assets	Pursue Acquisitions/ Investments	
<ul> <li>Elevate channel productivity</li> <li>Enhance discretionary fee-based advisory platform</li> <li>Strengthen relationships with HNW clients</li> </ul>	productivityInvestment AdvisorsmanagementEnhance discretionary fee-based advisory platform• Continued penetration of institutional client segment• Enhance our investive capabilitiesStrengthen relationships• Diversify our HNN distribution footp		
Supporting PrinciplesLeading Investment PerformanceDistribution and InnovationPositive Operating LeverageDiversified Revenue 			





<sup>(1)</sup> Non-GAAP measures which excludes items of note as referenced in our quarterly Report to Shareholders.





<sup>1</sup> Industry ranking for Wood Gundy and Mutual Funds is at Oct/13 (vs. Big 5)

<sup>2</sup> Non-GAAP measures which excludes items of note as referenced in our quarterly Report to Shareholders.

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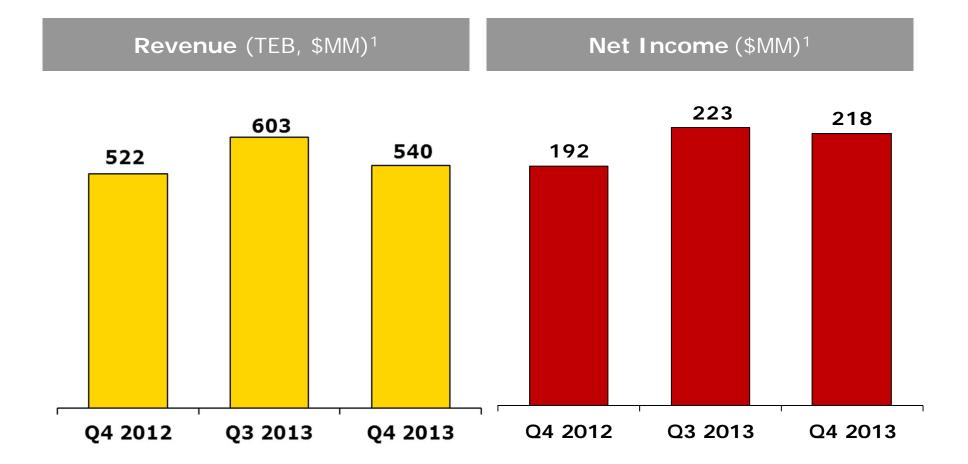


(1) Global Investment Banking and Global Corporate Banking are combined in external reporting.



Goal	<ul> <li>To be a leading Wholesale Bank in Canada and core Canadian industries in the rest of the world, recognized as a preferred financial partner for energy, mining and infrastructure clients</li> </ul>
Approach	<ul> <li>We deliver differentiated products and services to targeted clients by employing leading professionals with unparalleled expertise in our core industries, and establishing a reputation for excellent client service, reliability, and leading technology solutions</li> </ul>
Strategic Priorities	<ul> <li>Strengthen and expand client relationships in Canada</li> <li>Extend into key global centres in core Canadian industries</li> <li>Serve client needs across the business in-line with our risk profile</li> </ul>





<sup>(1)</sup> Non-GAAP measures which excludes items of note as referenced in our quarterly Report to Shareholders.

### Wholesale Banking Delivering Value to Clients and Supporting Growth



# **Strategic Focus Areas**

- Core Canadian business
- Energy
- Infrastructure
- Mining
- E-Business platform @ CIBC
- Investing in talent



#### Performance measurement

We use a number of financial measures to assess the performance of our business lines. Some measures are calculated in accordance with GAAP, while other measures do not have a standardized meaning under GAAP, and, accordingly, these measures may not be comparable to similar measures used by other companies. Investors may find these non-GAAP financial measures useful in analyzing financial performance. We do not believe there are any material inherent limitations on the usefulness of these non-GAAP measures.

### **Adjusted results**

Adjusted CIBC EPS, CIBC ROE, and Wholesale Banking net income are non-GAAP financial measures. CIBC believes that these measures provide a fuller understanding of operations. Investors may find non-GAAP measures useful in analyzing financial performance. See reconciliation of GAAP to non-GAAP measures on slides 30-36.



	CIBC Net Income (\$MM)	CIBC EPS (\$)
2003		
Reported	1,950	5.22
Business interruption insurance recovery	(11)	(0.03)
Gains on Oppenheimer sale	(32)	(0.09)
Interest income from overpayment of income taxes	(18)	(0.05)
Loss on loans held for sale	152	0.42
Reversal of general loan loss provision	(95)	(0.26)
Air Canada expense write-down	81	0.22
Merrill Lynch integration costs	21	0.05
Restructuring expense reversal	(20)	(0.05)
Tax related items	(457)	(1.26)
Adjusted Net Income, EPS	1,571 A	4.17
Dividends on preferred shares	75 B	
Adjusted net income applicable to common shares	1,496 C=A-B	
Common equity	9,764 D	
Adjusted ROE	15.3% C/D	
2004		
Reported	2,091	5.57
Premium on preferred share redemptions on Soft Retractable		
shares	18	0.05
Reversal of general loan loss provision	(48)	(0.14)
Reversal of provision for student loans	(24)	(0.07)
Air Canada expense recovery	(32)	(0.09)
Enron litigation provisions	194	0.55
Sublease losses	16	0.05
Reversal of tax allowances	(135)	(0.38)
Adjusted Net Income, EPS	2,080 E	5.54
Dividends on preferred shares	100 F	
Adjusted net income applicable to common shares	1,980 G=E-F	
Common equity	10,633 H	
Adjusted ROE	18.6% G/H	



CIBC Net Income (\$MM)	CIBC EPS (\$)
(32)	(0.44)
	(0.93)
7	0.02
(22)	(0.06)
(64)	(0.19)
33	0.10
15	0.04
(85)	(0.24)
15	0.04
(33)	(0.10)
65	0.19
2,588	7.55
11	0.03
16	0.05
(97)	(0.28)
2,098 A	5.78
125 B 1,973 C=A-B 9,804 D 20.1% C/D	
	Net Income (\$MM)           (32) (319)           7           (22)           (64)           33           15           (85)           15           (33)           65           2,588           11           16           (97)           2,098           125           1,973           C=A-B           9,804



	CIBC Net Income (\$MM)	CIBC EPS (\$)
2006		
Reported	2,646	7.49
Acct'g adjustment re. mortgage loan prepayment fees	7	0.02
Interest expense re. U.S. Tax settlement	12	0.04
Mark-to-market on credit derivative portfolio	9	0.02
Reversal of general loan loss provision	(41)	(0.12)
Tax related items	(187)	(0.55)
Adjusted Net Income, EPS	2,446 A	6.90
Dividends on preferred shares	132 B	
Adjusted net income applicable to common shares	2,314 C=A-B	
Common equity	9,016 D	
Adjusted ROE	25.7% C/D	
2007		
Reported	3,296	9.30
Mark-to-market on credit derivative portfolio	(64)	(0.19)
Mark-to-market on CDOs	492	1.45
Visa gain	(381)	(1.13)
Reversal of general loan loss provision	(17)	(0.05)
Reversal of net litigation accruals	(92)	(0.27)
Expense re. sale of U.S. businesses	26	0.08
Tax related items	(139)	(0.41)
Premium on Preferred Share Redemptions		0.10
Adjusted Net Income, EPS	3,121 E	8.88
Dividends on preferred shares	139 F	
Adjusted net income applicable to common shares	2,982 G=E-F	
Common equity	10,905 H	
Adjusted ROE	27.3% G/H	



	2008		2009	
	CIBC Net Income (\$MM)	CIBC EPS (\$)	CIBC Net Income (\$MM)	CIBC EPS (\$)
Reported	(2,060)	(5.80)	1,174	2.73
Structured credit run-off	4,836	13.01	684	1.80
Mark-to-market on corporate loan hedging	(278)	(0.75)	182	0.46
Valuation charges	156	0.42	106	0.28
Higher than normal losses and write-downs in				
merchant banking and other investment portfolios	106	0.29	81	0.22
Higher than normal severance	130	0.35	(7)	(0.02)
Loss on sale/restructuring of U.S. businesses	45	0.12	-	-
Foreign exchange gain on repatriation of capital and				
retained earnings	113	0.30	-	-
Provision for credit losses in general allowance	-	-	73	0.18
Mark-to-market losses/interest expense related to				
leveraged lease portfolio	67	0.18	51	0.13
Loan losses in leveraged loan and other run-off				
portfolios	-	-	56	0.15
Higher than normal litigation provisions	-	-	18	0.05
Credit valuation adjustment on counterparties other				
than financial guarantors	51	0.14	(18)	(0.05)
Loss on VISA restructuring	(1)	-	-	-
Tax related items	(537)	(1.44)	(22)	(0.05)
Adjusted Net Income, EPS	2,628 A	6.83	2,378 E	5.88
Dividends on preferred shares	119 B		162 F	
Adjusted net income applicable to common shares	2,509 C=A-B		2,216 G=E-F	
Common equity	11,261 D		10,731 H	
Adjusted ROE	22.3%		20.6% G/H	



	CIBC Net Income (\$MM)	CIBC EPS (\$)
2010		(\$)
Reported	2,452	5.95
Structured credit run-off	161	0.41
Foreign exchange gains on repatriation activities	117	0.30
Mark-to-market on corporate loan hedging	12	0.03
Reversal of interest expense re. tax audits Reversal of provision for credit	(17)	(0.04)
losses in the general allowance	(98)	(0.26)
Tax related items	25	0.06
Adjusted Net Income, EPS	2,652 A	6.45
Dividends on preferred shares	169 B	
Adjusted net income applicable to common shares	2,483 C=A-B	
Common equity	11,772 D	
Adjusted ROE	21.1% C/D	
2011		
Reported net income attributable to diluted common shareholders	2,728	6.71
(Revenue)/Loss re. Structured Credit (Wholesale Bkng)	128	0.32
Gain on sale re. CIBC Mellon Trust issuer business (Corp. & Other)	(37)	(0.09)
Net Merchant Banking (Revenue)/Write down (Wholesale Bkng)	(46)	(0.12)
MTM losses on securitized mortgages and funding liabilities (Corp/Other)	65	0.17
Reversal of Credit Losses in General Allowance (Corp/Other)	(55)	(0.14)
Loan Losses in the exited European Leveraged Finance Business (Wholesale		
Bkng)	18	0.05
Goodwill Impairment charges re. FCIB (Corp/Other)	203	0.51
Amortization of intangibles (All SBUs)	28	0.08
Adjusted Net Income, EPS	3,032	7.49
Removal of dividends on an impact of convertible preferred shares	(38)	0.05
Premium on preferred share redemption	12	0.03
Adjusted Net Income attributable to diluted common shareholders and diluted	3,006 A	7.57

Common equity	12,145 B
Adjusted ROE	24.8% A/B



	CIBC Net Income (\$MM)	CIBC EPS (\$)
2012		
Reported net income attributable to diluted common shareholders	3,173	7.85
(Revenue)/Loss re. Structured Credit (Wholesale Bkng)	15	0.04
Loan losses in the exited U.S. leveraged finance portfolio (Wholesale Bkng)	32	0.08
Gains re. equity-accounted investment	(35)	(0.09)
Hedge accounting loss on leveraged leases (Wholesale Bkng)	16	0.04
Acquisition of TMX Group by Maple Group gain - (Wholesale Bkng - Capital Mkts)	(19)	(0.05)
Loss re. OIS valuation (Wholesale -Bkng, Corp & Other)	24	0.06
Amortization of intangibles (All SBUs)	25	0.06
Adjusted Net Income, EPS	3,231	8.00
Premium on preferred share redemption	30	0.08
Adjusted Net Income attributable to diluted common shareholders and diluted EPS	3,261 A	8.07
Common equity	14,442 B	
Adjusted ROE	22.6% A/B	
2013		
Reported net income attributable to diluted common shareholders	3,304	8.23
(Revenue)/Loss re. Structured Credit (Wholesale Bkng)	84	0.21
Restructuring charge relating to CIBC FirstCaribbean (Corp & Other)	37	0.09
Increase in the collective allowance (Corp & Other)	28	0.07
Impairment loss in the exited U.S. leveraged fin portfolio (Wholesale Bkng)	19	0.05
Expense re. dev't of proprietary rewards program & Aimia-TD transactions (RBB)	18	0.04
Amortization of intangibles (All SBUs)	19	0.05
Loan losses in the exited European leveraged fin portfolio (Wholesale Bkng)	15	0.04
Charge re. revision of parameters on unsecured lending ptflios (RBB)	15	0.04
Gain on sale of HK and Singapore private wealth mgmt business (Corp & Other)	(16)	(0.04)
Adjusted net income applicable to common shares, EPS	3,523 A	8.78
Common equity	15,807 B	
Adjusted ROE	22.3% A/B	