# YOUTH ENGLISH CANADIANS E



For what matters.

# HEALIH DIVERSITY

# ###GOVERNANCE

Every day, our 42,000 employees help our clients achieve their financial goals, because what matters to our clients, matters to us. This focus drives our decision making and is underpinned by our commitment to corporate responsibility.

SHAREHOLDERS TEAMWORK

**140** YEARS

CCOUNTABILITY

ESACCESSIBLE IN THE SECONDATE OF THE SEC

2010 CORPORATE RESPONSIBILITY REPORT AND PUBLIC ACCOUNTABILITY STATEMENT

# 2010 Corporate Profile

#### Vision

• To be the leader in client relationships

#### Mission

- Help our clients achieve what matters to them
- Create an environment where all employees can excel
- Make a real difference in our communities
- Generate strong total returns for shareholders

#### **Values**

Trust, Teamwork, Accountability



A constituent of the Dow Jones Sustainability World Index for nine consecutive years, and a member of the Dow Jones Sustainability North American Index since its inception in 2005



Listed on the FTSE4Good Index since its inception in 2001



A member of the Jantzi Social Index since its inception in 2000



As a designated Imagine Caring Company, CIBC consistently exceeds the target of 1% of pre-tax profits – the benchmark for corporate giving established by Imagine Canada

# Corporate responsibility is fundamental

Canadian Imperial Bank of Commerce (CIBC) is a leading Canadian-based financial institution. We have two major businesses – CIBC Retail Markets and Wholesale Banking. We provide a full suite of financial products and services to 11 million clients. We have more than 42,000 employees dedicated to helping our clients achieve what matters to them, delivering consistent and sustainable performance for our shareholders, and giving back to our communities.

#### **Economic impact**

# CIBC group of companies economic contribution in Canada

(Canadian \$, unless noted)

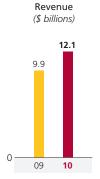
Revenue	\$12.1 billion
Net income	\$2.5 billion
Taxes paid in Canada	\$1.4 billion
Total shareholder return	32.4%
Debt financing to business	\$84.3 billion
Goods and services (suppliers and premises)	\$2.1 billion
Employee compensation and benefits	\$2.5 billion
Community investment	\$34 million

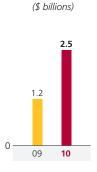
# Non-financial performance

		2010 Assemblishments
Objective	25	2010 Accomplishments
Clients	Help our clients achieve what matters to them	<ul> <li>Provided greater access and choice to clients with:         <ul> <li>35 branches opened or expanded across Canada, bringing our total branch network to nearly 1,100</li> <li>Launch of first mobile banking App for iPhone by a major Canadian bank</li> </ul> </li> <li>Introduced product innovations, including:         <ul> <li>CIBC Advantage Card – offering Visa Debit</li> <li>CIBC EverydayPlus Chequing Account and CIBC eAdvantage Savings Account</li> </ul> </li> </ul>
Employees	Create an environment where all employees can excel	<ul> <li>Increased our Employee Commitment Index for the fifth consecutive year</li> <li>Selected as one of Canada's Best Employers for New Canadians for the third consecutive year</li> <li>Invested approximately \$56 million in training and development</li> </ul>
Community	Make a real difference in our communities	<ul> <li>Invested close to \$34 million<sup>(1)</sup> to support communities across Canada</li> <li>Helped raise more than \$33 million for the Canadian Breast Cancer Foundation CIBC Run for the Cure</li> <li>Raised \$3.5 million on the 25th anniversary of CIBC Miracle Day in 2009</li> <li>Contributed \$7.2 million to the 2009 United Way campaign</li> </ul>
Environment	Demonstrate environmental responsibility in all activities	<ul> <li>Increased the use of Forest Stewardship Council (FSC) certified paper stock to 84%</li> <li>Converted more than 11,000 employee accounts through CIBC's "Go Paperless" campaign</li> </ul>
Governance	Be a leader in governance practices	<ul> <li>Received a Governance Gavel Award from the Canadian Coalition for Good Governance in recognition of our proxy circular disclosure about CIBC's approach to executive compensation</li> <li>Ranked in the top 1% of all companies rated by GovernanceMetrics International for best-in-class corporate governance standards</li> <li>Named one of the Best 50 Corporate Citizens for 2010 by Corporate Knights</li> <li>Recognized as one of Canada's 50 Most Socially Responsible Corporations by Jantzi-Sustainalytics and Maclean's</li> </ul>

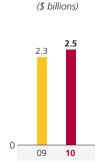
#### <sup>(1)</sup> The F2010 community investment total has been updated to reflect eligible contributions, including charitable donations, sponsorships and in-kind contributions under Imagine Canada Caring Company 1% Commitment guidelines.

# to consistent, sustainable performance

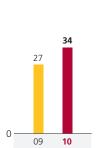




Net income



Salary and benefits



Community giving

(\$ millions)

# A message from Gerry McCaughey

This year, we have introduced a standalone report to articulate how corporate responsibility is integrated into our business and helps drive our strategic goal of delivering consistent, sustainable performance over the long term.

Every day, our 42,000 employees help our clients achieve their financial goals because what matters to our clients, matters to us. This focus drives our decision making and is underpinned by our commitment to corporate responsibility.

At CIBC, our corporate responsibility efforts are centred on five areas – clients, employees, communities, the environment and corporate governance. These have been the mainstay of our longstanding commitment and where we can create the greatest impact. In particular, these five categories contribute significantly to our focus on:

- Providing accessible and affordable banking to Canadians
- Advancing the goals of small business
- Creating an environment where all employees can excel
- Making a real difference in our communities
- Protecting our environment



# At CIBC, our corporate responsibility efforts are centred on five areas – clients, employees, communities, the environment and corporate governance.

Foundational to this focus is our corporate governance framework that guides CIBC in all that we do. Corporate governance is the thread that ties our board, management team and all employees together, ensuring that we fulfill our obligations to CIBC and our shareholders.

The results of our commitment have been recognized by many highly regarded international organizations. We are proud to have been included on the Dow Jones Sustainability Index for nine consecutive years, among only eight Canadian companies in 2010. We continue to be included on the FTSE4Good and Jantzi Social Indexes, and this year we were recognized by Corporate Knights as one of Canada's Best 50 Corporate Citizens, and as one of Canada's 50 Most Socially Responsible Corporations by Jantzi-Sustainalytics and Maclean's.

To bring additional focus to our corporate responsibility story, this year we have created a corporate responsibility report that is separate from our annual report. Going forward, having a standalone report will allow for continued reporting and measurement and the opportunity to broadly share our corporate responsibility progress with our stakeholders.

I look forward to reporting back again in a year's time on our corporate responsibility progress and priorities. In the meantime, we would welcome hearing your feedback on this year's report and our corporate responsibility efforts.

Gerry McCaughey

President and Chief Executive Officer

## Governance



At the heart of CIBC's governance structure is an experienced, independent Board of Directors that is committed to upholding strong governance principles, creating a culture of engagement and transparency, and leading in governance best practices.

#### Sustaining excellence in governance

CIBC believes that embracing strong governance is the foundation to delivering against its strategic imperative of consistent and sustainable performance over the long term. The Board of Directors (the Board) employs a comprehensive, integrated governance framework as the basis for its oversight responsibilities of the management of the business and affairs of CIBC.

#### CIBC's integrated governance framework

The framework guides the Board and management in fulfilling their obligations to CIBC and its stakeholders. The Board reviews the effectiveness of the governance structure

annually and is committed to evolving its structure to ensure it serves as the keystone for sustaining excellence in governance in the future.

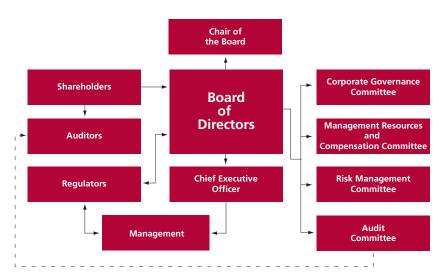
This framework includes a capable and qualified Board with diverse backgrounds and skills; a collaborative and constructive relationship between the Board and senior management; and a robust set of governance and control policies and procedures.

#### Continually evolving governance practices

As part of its ongoing review, the Board regularly assesses and enhances its governance practices and principles to confirm that we continue to meet regulatory requirements and that we remain at the forefront of governance best practices. CIBC posts these practices and principles on our corporate website at www.cibc.com.

The Statement of Corporate Governance Practices describes our comprehensive governance framework, states CIBC's vision and details the Board's responsibilities. This document describes the Board's policy on board composition, director nomination and tenure, board independence and education, as well as director and executive compensation and management succession.

The Board and management of CIBC recognize the importance of consistent and timely communication with CIBC's stakeholders. The CIBC Disclosure Policy explains CIBC's disclosure philosophy and practices for disclosing material information to the market, and outlines roles and responsibilities of various individuals and groups at CIBC relating to the release of material information. The Policy is intended to minimize the risk of unauthorized, inconsistent or selective disclosure.



#### Fostering a culture of integrity and accountability

In accordance with our commitment to nurture a governance culture of integrity and personal accountability, CIBC has policies on personal conduct for directors, employees and contractors intended to foster a strong ethical culture and to protect our clients, our employees and CIBC.

The CIBC Code of Ethics for Directors applies to all members of CIBC's Board of Directors. The principles in this Code require a consistent and high standard of ethical conduct for all directors. The principles are intended to protect the business interests of CIBC, maintain CIBC's reputation for integrity and foster compliance with applicable legal and regulatory obligations. Directors are required to certify their compliance with the Code each year.

The CIBC Code of Conduct promotes ethical decision-making for all employees and supports behaviour that is consistent with CIBC's core values of Trust, Teamwork and Accountability. All employees are required to complete annual certification and testing on the CIBC Code of Conduct to ensure they understand its requirements.

All CIBC employees are encouraged to come forward with any concerns. In keeping with our commitment to open and honest communications, employees are expected to report any irregular business activity or behaviour that could place CIBC's integrity or reputation at risk. Concerns can be reported in confidence and anonymity to any CIBC executive or director, or through the confidential CIBC Ethics Hotline. Employees who report suspected contraventions in good faith are protected from retaliation or adverse employment action.

#### Meeting and exceeding compliance requirements

As a Canadian public company with securities listed on the Toronto Stock Exchange (TSX) and the New York Stock Exchange (NYSE), CIBC has in place a system of corporate governance practices that meets or exceeds all applicable regulatory requirements. A summary of significant differences between the corporate governance practices of CIBC and those required of U.S. domestic companies under the NYSE listing standards is available at www.cibc.com.

#### **Committed to ongoing Board renewal**

We recognize the importance of having a complement of board skills, experience and competencies. Using our competency matrix, we annually assess the individual skills across the Board to ensure we have the appropriate balance of qualifications and skills to effectively address CIBC's evolving needs.

The Board has four committees which, as part of its overall responsibilities, assist in carrying out its duties and enhance governance:

- Audit Committee (AC)
- Corporate Governance Committee (CGC)
- Management Resources and Compensation Committee (MRCC)
- Risk Management Committee (RMC)

Two of these committees, the CGC and the RMC, both have oversight accountabilities related to CIBC's corporate responsibility. As part of its reputation risk mandate, the CGC reviews, at least annually, CIBC's efforts to conduct its business in an ethical and socially responsible manner. And the RMC reviews and approves policies and procedures established by management for the effective identification and control of CIBC's reputation and legal risks associated with transactions.

#### Supported by an effective committee structure

The Board has worked hard to align its governance and risk management philosophies and structure to support our broader long-term strategic imperative of consistent and sustainable performance over the long term.

To support the senior team on the governance and control activities of CIBC, four management committees have been established:

- Capital and Risk Committee
- Disclosure Committee
- Reputation and Legal Risk Committee
- Governance and Control Committee

The Board committee mandates are outlined in greater detail in the Management Proxy Circular and are available at www.cibc.com.

# Our Clients



Providing our clients with financial solutions that matter to them is a priority at CIBC. From accessible, affordable banking to advice and services, CIBC is here to help our 11 million clients find a solution for their diverse needs, because – what matters to our clients, matters to us.



# Helping our clients achieve what matters to them

#### Greater access and choice for clients

With nearly 11 million retail and wholesale clients, we work to provide products and solutions that are as diverse as our clients. We continually look for ways to make banking easier and more flexible.

Our clients have access to one of the largest branch networks in Canada with nearly **1,100** branches, including 35 newly opened or expanded branches this year. Clients can also bank at more than **3,800** ABMs across the country and have convenient 24/7 access to a full range of financial services through our:

- Award-winning online banking site
- Market-leading mobile banking offer
- Competitive online brokerage offer
- Multi-language automated telephone banking capability



CIBC clients can bank on the go with CIBC Mobile Banking for iPhone, BlackBerry and other smartphones.



CIBC Advantage Card is the first debit card in Canada to offer the global reach of Visa Debit.

- Named the Best Consumer Internet Bank in Canada for the third year in a row by Global Finance magazine
- Became the largest dual issuer of Visa and MasterCard credit cards in Canada offering greater choice to all our clients with our selection of premium and mass market cards
- 450 branches open on Saturdays
- 48 branches open on Sundays
- 104 CIBC Wood Gundy locations
- 238 President's Choice Financial pavilions
- 24/7 Telephone Banking services offered in English, French, Cantonese or Mandarin
- Approximately 50 languages offered across our branch network

Our branch hosted a children's bank account day to teach children about the importance of earning money, setting a budget and saving for the future. The kids had fun touring the bank vault, opening safety deposit boxes filled with chocolate coins, and receiving CIBC piggy banks.

— Tej Dhillon, Business Development Manager, CIBC

#### Advice as diverse as our clients

Our clients have individual needs and goals. What matters to us is that we provide our clients with comprehensive financial solutions that matter to them.

With seven on-reserve locations and a dedicated team of advisors, we work closely with our First Nations, Métis and Inuit clients to help them achieve financial self-sufficiency and business success.

#### Affordable banking for every step of life

We're making banking more affordable by offering a wide range of products and advisory solutions that include lowercost alternatives like:

- The CIBC Everyday Chequing Account
- Our no-annual fee credit cards
- Competitive mortgage and lending rates

For more than 10 years, we have offered low-cost banking solutions through President's Choice Financial (PCF) such as:

- The No Fee Bank Account
- The Low-Cost Borrowing Account



The CIBC Newcomer to Canada Plan offers special discounts on key products to help new Canadians settle into their new country.

To help our clients better understand and manage their finances, CIBC and PCF offer free seminars at many locations on topics including:

- What you need to know when looking to buy a home
- Choosing the right mortgage
- Saving for a down payment

#### CIBC offers free day-to-day banking or discounts and special offers for:



Children and young people 18 and under with the CIBC SmartStart for Kids program and the CIBC Advantage for Youth offer



Students enrolled in a full-time post-secondary program with the CIBC Advantage for Students offer, and mature students working towards a professional designation with the CIBC Professional Edge Student program



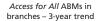
Seniors 60 years of age and older with the CIBC 60 Plus Advantage offer

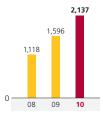


Senior Financial Services Representative Debbie Cummins helped Linda Lee Robertson and her son Chad, who is hearing impaired, better understand and protect his finances.

"Thank you so much for the extra time you spent helping us get Chad's financial affairs in order. As a mother of a deaf child, I've watched him struggle since he was a little boy. You went above and beyond and helped us. Thank you for helping my son get back to holding his head high again."

Linda Lee Robertson, CIBC Client





Through our ongoing investment in *Access for All ABMs*, we have significantly increased our network of fully accessible ABMs.

#### Investing in accessibility for all clients

Creating an environment that is accessible to all clients and employees is a priority for CIBC. We continue to make enhancements across the organization so that we can offer barrier-free facilities and services.

With every new CIBC branch that opens, we ensure it is fully accessible, from parking, to counters, to ABM and vestibule access.

We are making banking easier and more readily accessible for visually and hearing impaired clients, the elderly and persons with restricted mobility by offering:

- Client statements in Braille and large print formats
- Advanced speech recognition and teletype (TTY) technology through CIBC Telephone Banking
- Sign language interpreters who can be requested for complex banking needs
- CIBC Mortgage Advisors who meet with clients in their branch, at home or in their office
- CIBC Online Banking the first banking website in Canada to receive CNIB Site Check certification



We celebrated the world's game with Canadians. CIBC was a proud broadcast sponsor of the 2010 FIFA World Cup. Our campaign showcased the pride and enthusiasm of CIBC employees, engaged our clients, and generated excitement and awareness around our brand.



### We are committed to building deeper, long-lasting relationships with our clients.

"CIBC has been a great partner for Sears Ranches. For over 100 years, they've helped three generations of Sears family members meet our growing business banking needs through the good times and the bad."

 Rick Sears, Chief Executive Officer, Sears Ranches, Alberta, CIBC Client

#### **Helping Canadian businesses succeed**

We know our clients work hard to make their business a success and we are committed to working with them to help them achieve their business and personal financial goals.

That's why CIBC offers a number of business options to meet the needs of Canadian business owners:

- CIBC is the only major Canadian bank to offer business owners the convenience of an unlimited business operating account to enable them to manage their day-to-day banking for one low monthly fee through our CIBC Unlimited Business Operating Account
- Our 100% ownership investment in CIT Business
   Credit Canada Inc. has allowed us to offer an expanded suite of credit solutions to our business clients with asset-based lending

- We launched the new CIBC Agrilnvest Account, an interest-bearing business account for our agricultural clients to easily manage their Agrilnvest funds without the burden of monthly account or day-to-day transaction fees
- We conducted 20 seminars in 2010 in communities across
   Canada to provide economic updates and business transition planning strategies for business clients

We proudly support Canadian small businesses through initiatives like:

- Canadian Institute of Chartered Accountants Cash Management Toolkit for small and medium businesses
- Canada's Outstanding Young Farmers' Program
- The Canadian Women's Foundation
- Junior Achievement
- MaRS Discovery District educational programs
- ACE Student Entrepreneur National Competition



#### Protecting our clients and their assets

Safeguarding our clients' personal information and privacy is important to us.

- We provide enhanced protection for our credit and debit cards with chip technology
- CIBC CreditSmart offers increased protection for credit card holders through credit report and fraud alerts

We want our clients to be extremely satisfied with their overall CIBC experience. Our goal is to address any concerns right away at the first point of contact.

Our Service Commitment to You, available on www.cibc.com, outlines our focus on exceeding client expectations and sets out the standards that our clients can expect from CIBC and that we demand of ourselves.

# Our Employees



CIBC focuses on the things that matter to our employees – career-growth opportunities, safe and healthy workplaces, training and development, and work-life balance – so that employees are able to perform at their best, contribute to their communities and advance CIBC's vision of being the leader in client relationships.



# Creating an environment where all employees can excel

Our employees make it possible for CIBC to deliver consistent, sustainable performance over the long term. We strive to create a positive experience and supportive work environment so that our employees can excel.

Our ongoing commitment to our employees is embedded in all of our programs and initiatives:

 CIBC's annual Employee Survey participation reached a new high of 93% in 2010 and our Employee Commitment Index increased for the fifth consecutive year

- Our Anniversaries program celebrated more than 13,000 employee service milestones in 2010 while our Achievers program recognized the outstanding accomplishments of our top performers
- Our Code of Conduct is built on our values of Trust, Teamwork and Accountability and outlines our commitment to ensuring every employee is respected and treated fairly and equitably

#### **Diversity**

We are dedicated to building a workforce that reflects the clients and communities we serve. Diversity is key to the success of our business and is one of our greatest strengths as an organization.

CIBC's Employment Equity and Diversity Plan guides the work of our Diversity and Resourcing team, Advisory Committees and employee Affinity Networks.



Our 2010 Diversity Award recipients were recognized at our fifth annual National Employment Equity & Diversity Congress.

For the last 15 years, CIBC has supported Women in Capital Markets in promoting the entry, advancement and development of women in the capital markets.

We are encouraged by the strong participation of champions like CIBC as we work together to increase gender diversity in the capital markets industry.

— Martha Fell, CEO, Women in Capital Markets

CIBC's eight employee Affinity Networks, which support more than 3,500 members, provide forums for employees to share common interests, celebrate diverse cultures and build professional networks within CIBC. Our Affinity Network includes:

- Aboriginal Employee Circle
- Asian Employee Network
- Black Employee Network
- HOLA@CIBC (Hispanic/Latino Organization for Leadership and Advancement)
- Pride Network
- South Asian Employee Network
- Women's Network
- WorkAbility Employee Network

In 2010, the editors of Canada's Top 100 Employers named CIBC for a third consecutive year, as one of this country's Best Employers for New Canadians. This award recognizes employers who are leaders in creating a workplace that allows newcomers to make the most of their skills and education in Canada. In addition, two of our senior leaders were included in the Women's Executive Network's 7th Annual Top 100 Most Powerful Women in Canada.

#### **Training and development**

Our focus on employee training and development is a critical element to our success.

We continue to help our employees grow, develop and achieve their full potential. In 2010, our corporate-wide training and development initiatives included:

 Launching a CIBC Leadership
 Development Program to enhance the strengths and skills of our senior leaders

- Expanding our First Impressions Matter program globally to help welcome and orient new employees
- Continuing our annual Talent Review Process, including an in-depth review of executives and the creation of individual development plans
- Investing approximately \$56 million in global training

#### **Performance for what matters**

Managing employee performance is key to building long-term, sustainable growth for our shareholders. Through our Performance Management and Measurement (PMM) process, managers and employees meet throughout the year to establish goals, and review the employee's performance against their goals that support their team, line of business, and CIBC's priorities. Together, they also discuss the employee's development.



The theme of CIBC's 18<sup>th</sup> annual Diversity Month, *Think Differently,* encouraged employees to broaden their understanding of diversity, the value it brings to CIBC as well as how different perspectives positively impact the way we work together.

Workforce representation rates (as at December 31, 2009)

%	Rate
Women	67.1
Visible minorities	25.3
Persons with disabilities	3.9
Aboriginal peoples	1.6

Senior management representation rates (as at December 31, 2009)

%	Rate
Women	25.7
Visible minorities	10.7
Persons with disabilities	3.7
Aboriginal peoples	1.1

As an active member of the Lesbian Gay Bisexual Transgender community, I have always been supported by CIBC with respect to my diversity. CIBC was the first Canadian bank to offer same sex benefits, which has been very beneficial for my family. I couldn't imagine working for any other organization.

- Brad Dougherty, CIBC Intake Manager and Co-Chair of CIBC's Pride Network

In addition, the PMM process reinforces the importance of CIBC's vision, mission and values and adherence to CIBC's risk management, governance, control and policy requirements.

Pay-for-performance is the foundation of CIBC's compensation philosophy. Annual variable compensation awards to employees are based on CIBC's overall performance, line of business results and the employee's results against their individual performance goals.

In 2010, we paid almost \$2.5 billion in base salaries and benefits to our Canadian workforce.



In 2010, CIBC sponsored ACCES Employment's Speed Mentoring program to help newcomers to Canada start or resume their careers.

Approximately 70% of our employees participate in the employee share purchase plan, which allows employees to participate as shareholders of CIBC through investment in common shares.

CIBC's global turnover rate for permanent employees, excluding retirees, decreased to 12% in 2010.

#### Health and well-being

Creating a safe and healthy environment where individuals can balance their work and personal lives is important to CIBC and our employees. We provide a comprehensive range of benefits and programs that support the overall health, wellness and long-term financial security of employees. In 2010, we:

 Introduced an enhanced critical illness insurance offer to employees, which provides additional financial protection against the hardships of a serious illness

- Continued to offer our Wellness
   Checkpoint, a confidential online
   assessment tool that helps identify
   health risks and provides general
   information and guidance on achieving
   a healthier lifestyle
- Introduced an enhanced online retirement income modelling tool for employees

In 2009, CIBC reported a Disabling Injury Incidence Rate of 0.18, which indicates the number of disabling and fatal injuries on the job, per 100 employees, in Canada

# Our Communities



CIBC is committed to causes that matter to our clients, employees and communities. Our goal is to make a difference through corporate donations, sponsorships and the volunteer spirit of employees. With a focus on youth, education and health, CIBC invested approximately \$34 million in communities across Canada in 2010.

# Making a real difference in our communities

CIBC's commitment to the community is grounded in a fundamental respect for people and supporting actions that contribute to their health and well-being as well as that of their communities across the country.

We are proud of the remarkable commitment of our employees who, each year, volunteer their time, talents and enthusiasm to make a difference where they live and work.

Investing in what matters the most to our clients, employees and communities, matters to us.

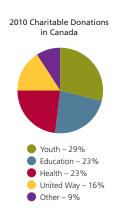


CIBC is a proud supporter of Canada's Aboriginal communities, having contributed \$5 million to organizations and programs over the past five years. CIBC celebrated its 17<sup>th</sup> year as lead sponsor of the National Aboriginal Achievement Awards.



#### 2010 highlights

- Over 13,000 members of Team CIBC helped raise more than \$33 million for The Canadian Breast Cancer Foundation CIBC Run for the Cure
- CIBC Miracle Day celebrated 25 years of making miracles we raised \$3.5 million in 2009 and more than \$55 million since 1984 for children's charities
- \$7.2 million was raised last year by more than 7,500 employees and retirees for United Way in Canada, including a corporate donation of \$2.8 million
- We awarded 30 CIBC Youthvision scholarships and internships, each valued at up to \$36,000
- A group of Wholesale Banking employees was named the top fundraising team in Canada and second globally, for the 2009 Movember Campaign for Prostate Cancer Canada
- Through the CIBC Employee as Ambassador program, we gave \$639,000 to support organizations that matter to our employees and retirees



Total 2010 charitable donations – \$19 million



Representatives and beneficiaries of CIBC Miracle Day, as well as celebrities and employees celebrate the 25th anniversary on the trading floor in Toronto.

#### Youth

Assisting Canada's youth is an investment in our future. CIBC's support for young people includes a range of initiatives, like breakfast programs that provide students with a healthy start to their school day and educational programs that improve child safety.

- Second of a 10-year, \$1 million commitment to the Canadian Centre for Child Protection to educate children and parents about keeping kids safe from sexual abuse and exploitation
- \$40,000 to the Canadian Feed the Children's National Aboriginal Nutrition Program to help feed more than 6,000 children in both remote and inner-city communities
- \$88,000 to Boys and Girls Clubs to help young people achieve their full potential
- Five-year sponsorship of Eva's Initiatives Award for Innovation to help homeless youth become self-sufficient
- \$500,000 to continue support of the national CIBC Miracle Fund, in partnership with the Children's Aid Foundation, to provide children in need with access to recreational, educational and cultural activities



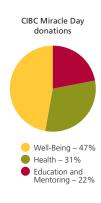
#### **CIBC Miracle Day**

We celebrated the 25<sup>th</sup> anniversary of CIBC Miracle Day. On December 2, 2009 participating Wholesale Banking employees and CIBC Wood Gundy



**CIBC Miracle Day** 

Investment Advisors donated their fees and commissions to support children's charities across Canada. CIBC Miracle Day raised \$3.5 million in 2009 and more than \$55 million since its inception in 1984.



Talk about a kick-start. The CIBC Youthvision Scholarship opened my eyes to endless possibilities, motivated me to reach my true potential and let me know that there are people who genuinely care about the underdog.

— Liam LaTouche, CIBC Youthvision Scholarship recipient and small business owner

#### Education

CIBC is committed to providing access to education for Canadians. We invest millions of dollars in scholarship funding, skills training, mentoring and financial literacy programs that help to improve the lives of thousands of people across Canada.

- As the founding sponsor of ReConnect, CIBC's \$1 million multi-year commitment to the University of Western Ontario's Richard Ivey School of Business helped 50 professional women re-enter the workforce at a leadership level in the past three years
- We're proud to be the lead sponsor of the New Pioneer Awards as a 16-year supporter of Skills for Change, which provides learning and training opportunities for newcomers to Canada
- \$25,000 donation to the Edmonton Financial Literacy Society supports a customized financial literacy course through programs like Women Building Futures

#### **Scholarships and bursaries**

CIBC's commitment to post-secondary education provides access to education to hundreds of students each year.

- Commitments to Canadian universities and colleges totalling \$19 million. Of this, \$9.9 million is directed to postsecondary bursaries and scholarships
- Our 10-year, \$1 million commitment to The Canada Company Scholarship Fund provides annual scholarships valued at \$4,000 each for post-secondary education to children of Canadian Forces members who have died in active duty
- CIBC is a proud supporter of scholarships and bursaries for First Nations, Inuit and Métis students including a \$100,000 donation each year since 2000 to the National Aboriginal Achievement Foundation

#### **CIBC Youthvision Scholarship Program**

In partnership with Big Brothers Big Sisters and the YMCA, this program awards scholarships and internships to Grade 10 students, helping them to achieve their dreams.

 Since 1999, CIBC has committed more than \$10 million and has awarded 360 CIBC Youthvision Scholarships valued at up to \$36,000 each

CIBC's 10-year, \$1 million commitment to the Canadian Women's Foundation helps low-income women build sustainable livelihoods by supporting the skills and training required to build a career, for example, in the trades or technology sectors through programs like Women Unlimited.





CIBC clients and employees in 150 branches throughout British Columbia and the Yukon raised \$435,000 for BC Children's Hospital. Since 1995, \$6 million has been raised, including \$1.3 million in corporate donations.



Members of Movember Team CIBC Mo'Sale Banking.



Our employees also donate their talents and time for United Way. In Atlantic Canada, 72 employees participated in 13 United Way Days of Caring.

#### Health

A healthy community is important to all of our stakeholders. Investing in health as well as the economic and social vibrancy of our communities is one of the ways we make a difference for what matters.

- CIBC contributed \$5.8 million to hospitals and other health services across the country in 2010
- CIBC clients and employees contributed \$370,000 of the total \$1.6 million raised for the 2010 Tour CIBC Charles-Bruneau, a four-day, 600 kilometre cycle across Quebec supporting childhood cancer research and treatment at the Fondation Centre de cancérologie Charles-Bruneau
- As a lead partner of the Canadian Breast Cancer Foundation's Tour for the Cure, CIBC has helped create awareness about the importance of early breast cancer detection by reaching over 18,000 people in 156 communities across Atlantic Canada

## Canadian Breast Cancer Foundation CIBC Run for the Cure

On October 3, 2010, \$33 million was raised by 170,000 participants in 60 communities in the largest single-day, volunteer-led fundraising event for breast cancer research, education and awareness programs in Canada.

- Team CIBC was more than 13,000 members strong, including employees, family, friends and volunteers
- Team CIBC raised more than \$3 million through pledges, fundraising and proceeds from the CIBC Pink Collection made available in CIBC branches
- Team CIBC has contributed more than \$26 million to the Canadian Breast Cancer Foundation since 1997

#### **Our employees**

CIBC employees are passionate about the communities in which they live. They raise funds and volunteer for hundreds of community-based organizations every year, serving in roles that take them from boardrooms to soccer fields across the country.

In 2010, CIBC employees raised more than \$10 million for charitable causes to help build healthy communities.

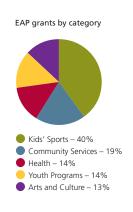
- CIBC and our employees are committed to creating stronger and healthier communities for Canadians through our annual support of United Way. The 2009 CIBC United Way campaign raised \$7.2 million, which included a corporate donation of \$2.8 million
- Since 2005, CIBC employees have supported the Juvenile Diabetes Research Foundation Ride for Diabetes Research raising more than \$300,000
- CIBC's wholesale banking employees supported the 2009 Movember campaign for prostate cancer by growing moustaches and collecting donations, raising \$203,000 for Prostate Cancer Canada

#### **Employee as Ambassador Program**

CIBC fosters volunteerism among its employees and retirees, and encourages community involvement through the Employee as Ambassador Program (EAP).

Through this initiative, CIBC contributes up to \$1,000 to charitable and not-for-profit community organizations where employees and retirees volunteer their time and expertise.

 In 2010, 1,016 employees and retirees received a total of \$639,000 to support the organizations that matter to them



# Our Environment



CIBC is committed to being an environmentally responsible organization. We demonstrate this through continued enhancements to our environmental risk management policies and procedures, initiatives to minimize CIBC's impact on the environment, promotion of environmental stewardship practices and support of strategically aligned environmental organizations.



# Demonstrating environmental responsibility

CIBC has maintained its Corporate Environmental Policy for nearly two decades. Our programs and initiatives are aimed at integrating environmental considerations into our core business activities.

Our strategy includes a continued focus on improving our internal efficiencies across the bank, particularly in the use of energy and paper. We also focus on indirect environmental impacts in our lending and investment activities by applying environmental due diligence. We integrate environmental criteria when sourcing goods and services and have expanded our wholesale banking services to the renewable energy and clean technology sectors.

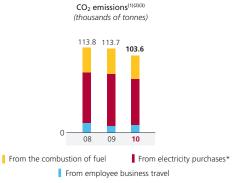
We actively maintain an ongoing dialogue with key stakeholder groups. This has led to opportunities to enhance our environmental risk management policies, to complete initiatives that reduce our impact and to stay current with emerging environmental trends.

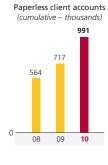
All CIBC employees are bound by our Code of Conduct to take reasonable care to ensure that our business activities are conducted in an environmentally prudent manner.



As a Founding Partner of Evergreen Brick Works, a community environmental centre, CIBC supports the CIBC Classroom focused on environmental programs for children as well as youth employment training.







- 1) Reported energy consumption data relate to over 95% of global occupied floor space and includes estimates where actual data are not currently available. 2008 and 2009 data have been restated to reflect changes in the data management system.
- 2) Based on the GHG Protocol Initiative. Emission factors from Environment Canada's National Inventory Report are used to estimate CO<sub>2</sub> emissions from purchased electricity (the 1990 2007 Report for years 2008 and 2009; the 1990 2008 Report for 2010).
- 3) Employee business travel includes air, train and car travel for company business.

  \* This also includes indirect emissions from the purchase of steam for heating and chilled water for cooling.

#### Reducing our environmental impact

We continue to invest in opportunities to reduce our environmental footprint, to assess our daily actions, and to strive to do more with less.

#### **Energy conservation**

We reduced our energy consumption across our Canadian operations by 5% in 2010.

- Optimized our lighting technology in new and renovated facilities by replacing incandescent lighting with more energy-efficient lighting at 54 retail branch locations in Ontario
- Designed, installed and commissioned energy-efficient mechanical and electrical systems at new and renovated retail branches
- Continued to upgrade ABMs with new, more energy-efficient models

#### Paper reduction and management

We continue to find ways to reduce and eliminate paper use where possible.

- We offer our clients flexible banking options including CIBC Online Banking and CIBC Mobile Banking
- We promote the convenience of paperless recordkeeping for our deposit account clients
- Our employees embraced CIBC's paperless recordkeeping campaign with more than 11,000 employee account conversions over a four-month period
- CIBC also ensures that our internal paper materials are securely collected, shredded and recycled

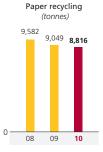
#### Incorporating sustainable design

We continue to integrate sustainable design criteria into our branches and offices, focusing on reducing our environmental impact while improving the health and comfort of our employees and clients.

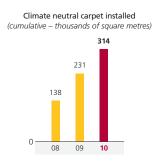
Our branch expansion project incorporates environment-related criteria, like using energy-efficient light fixtures, occupancy sensors, and Climate Neutral, Cool Carpet tile, low-emission paint as well as Canadian-manufactured furniture that is Greenquard-certified.

We participate in industry groups to remain current on the environmental and financial benefits of green buildings, including:

- The Canada Green Building Council 'Green Up Program'
- Greening Greater Toronto's Commercial Building Energy Initiative and Leadership Council







I'm proud of the accomplishments of our Green Committee. Just by replacing bottled water dispensers with filtration units, using more eco-friendly office supplies, and eliminating plastic cutlery, we have reduced our environmental footprint.

— Malachy Curran, Operations Administrator, CIBC

This year, CIBC achieved its first Corporate LEED Canada-CI registration for our space at Bell Trinity Square in Toronto. In addition to 68% of the wood products being Forest Stewardship Council (FSC)-certified, we were able to:

- Reduce installed lighting power by 18%
- Reduce water use by 30% through the use of low-flow fixtures
- Divert 80% of construction waste from landfills

## Greening information technology (IT)

CIBC's Green IT focus continues to enhance our IT infrastructure to provide environmental benefits across CIBC. We do this by managing our computers, monitors and printers to use less energy and to produce less waste. We continue to deploy 'virtual' servers that share computer resources such as memory and disk space with other servers, thus reducing energy use. Approximately 2,000 virtual servers were deployed in 2010.

CIBC's print management strategy promotes the use of energy-efficient multi-functional devices like an all-inone printer, copier and scanner. Since initiating this program, we have reduced the number of devices needed by more than 45%.

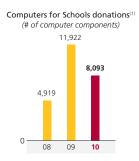
We rolled out more than 800 Thin Client workstations to date. These workstations access data from a centralized server and use less energy than a traditional PC.

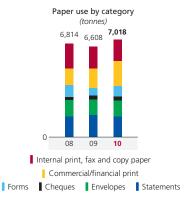
#### **Buying responsibly**

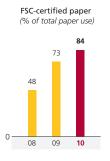
We recognize the importance of working with our suppliers to reduce our environmental footprint. CIBC has had an *Environmentally Responsible Procurement Standard* in place since 2007.

Our Environmental Evaluation Form helps guide us towards suppliers and products that can demonstrate energy efficiency, including efficient use of natural resources, improved recyclability, fewer hazardous substances, and ecologically sustainable forestry practices.

We continue to move our company-wide paper sourcing to environmentally and socially responsible sourced paper, with a preference for FSC-certified stock.







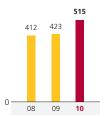
<sup>(1) 2008</sup> and 2009 data has been revised to reflect a change in tracking methodology.



#### Responsible lending and investing

Environmental risk assessment is an integral component of our transactional due diligence.

Environmental risk assessment (# of transaction reviews)



We follow the Equator Principles' environmental and social screening criteria in assessing project financing transactions with a capital cost of US\$10 million or more. As described in the table below, we reviewed seven such projects in 2010.

Wholesale Banking has been providing capital to the renewable energy sector in North America, financing renewable energy projects, including hydroelectric, wind, biomass, biogas and district energy systems. We have raised or extended over \$4 billion in capital for renewable energy developers since 2002.

In 2010, our wholesale bank:

- Created a team of specialists to focus on the Renewable Energy and Clean Technology sectors
- Appointed a new Vice-Chairman to lead the development of external networks to support future growth in renewable energy and clean technology

CIBC is proud to support the following environmental initiatives:





CARBON DISCLOSURE PROJECT

	Within Canada	Outside Canada		
	and the U.S.	and the U.S.		
CATEGORY A	0	1		
CATEGORY B	3	0		
CATEGORY C	3	0		

Category A – Projects with potential significant adverse social or environmental impacts that are diverse, irreversible or unprecedented

Category B – Projects with potential limited adverse social or environmental impacts that are few in number, generally site-specific, largely reversible and readily addressed through mitigation measures

Category C – Projects with minimal or no social or environmental impacts

(reference: www.equator-principles.com)

#### Public Accountability Statement

#### About this report

All federally regulated financial institutions in Canada with equity greater than \$1 billion are required to publish annual public accountability statements outlining their contributions to the Canadian economy and society. Our Corporate Responsibility Report and Public Accountability Statement is available for download and printing at www.cibc.com.

#### Scope, previous reports and reporting period

CIBC's Corporate Responsibility Report and Public Accountability Statement provides an overview of CIBC's social, economic and environmental commitments to our communities where we do business. Our reporting is guided by the Global Reporting Initiative (GRI) G3 Guidelines. Our GRI index on page 34 provides a summary of indicators that can be found throughout this report. It complements our operational and financial information made available in our Annual Report and Management Proxy Circular. Additional information about CIBC and our business is also available on www.cibc.com.

In this document, we are reporting on our fiscal 2010 activities in Canada for the year ended October 31, 2010. We report annually on our corporate responsibility performance, and our previous Public Accountability Statement appeared in the 2009 Annual Accountability Report. Beginning this year, we will be reporting on our corporate responsibility performance in a standalone document, such as this.

#### **Stakeholders**

This report is produced for a wide range of stakeholders, including clients, employees, investors, suppliers, governments, regulators, non-governmental organizations and community partners. CIBC's engagement with stakeholders is ongoing.

#### **Currency and measurement**

All currency amounts are in Canadian dollars unless otherwise stated. Measures are metric, unless otherwise stated.

#### **Forward-looking statements**

From time to time, we make written or oral forward-looking statements within the meaning of certain securities laws, including in this report, in other filings with Canadian securities regulators or the U.S. Securities and Exchange Commission and in other communications. These statements include, but are not limited to, statements made about our operations, business lines, financial condition, risk management, priorities, targets, ongoing objectives, strategies and outlook for 2011 and subsequent periods. Forwardlooking statements are typically identified by the words "believe", "expect", "anticipate", "intend", "estimate" and other similar expressions or future or conditional verbs such as "will", "should", "would" and "could". By their nature, these statements require us to make assumptions and are subject to inherent risks and uncertainties that may be general or specific. A variety of factors, many of which are beyond our control, affect our operations, performance and results, and could cause actual results to differ materially from the expectations expressed in any of our forward-looking statements. Information about these factors can be found in our 2010 Annual Report. We do not undertake to update any forward-looking statement that is contained in this report or in other communications except as required by law.

#### **Branches and ABMs**

#### CIBC branch openings - 2010

#### **Alberta**

121 Main St SW, Unit 301, Airdrie 333 Aspen Glen Landing SW, Unit 147, Calgary 12024 Sarcee Trail NW, Unit 100, Calgary 6056 Currents Dr NW, Edmonton

#### Manitoba

1576 Kenaston Blvd, Winnipeg

#### Ontario

549 Holland St W, Bradford 2025 Guelph Line, Burlington 9 Woodlawn Rd W, Guelph 4 Clair Rd E, Guelph 1188 Fischer Hallman Rd, Kitchener 3109 Wonderland Rd S, London 8675 McCowan Rd, Unit 1, Markham 9690 Highway 48, Markham 6931 Derry Rd, Milton 5985 Latimer Dr, Mississauga 1119 Lodestar Rd, North York 271 Hays Blvd, Oakville 5150 Innes Rd, Orleans 2202 Bank St, Ottawa 10652 Leslie St, Building B, Richmond Hill 1852 Queen St E, Units 101-104, Toronto 308 Taunton Rd E, Unit 1, Whitby

#### Ouebec

446 Montee Masson, Mascouche 3030 boul. de la Gare, Vaudreuil

#### Newfoundland

164 Old Placentia Rd, Mount Pearl

#### CIBC branch closings - 2010

#### Ontario

49 Holland St W, Bradford 25 Fontenay Ct, Etobicoke 200 Front St, Hornepayne 983 Wonderland Rd S, London 5000 Highway 7 E, Markham 9275 Highway 48 N, Markham 6085 Creditview Rd, Mississauga 4099 Erin Mills Pkwy, Mississauga 2040 Avenue Rd, North York 221 Wilmington Ave, North York 1675 10th Line Rd, Orleans 555 Rossland Rd E, Oshawa 4 Lorry Greenberg Dr, Ottawa 1800 Bank St, Ottawa 2083 Danforth Ave, Toronto 3050 Garden St, Whitby

#### Quebec

2555, rue Dutrisac, Vaudreuil

#### **Newfoundland and Labrador**

50 Commonwealth Ave, Mount Pearl

#### CIBC branch relocations - 2010

#### **British Columbia**

From: 3039 Pandosy St

Relocation To: 605 K.L.O. Rd, Unit 1, Kelowna

#### Alberta

From: 100 Anderson Rd SE, Unit 22 Relocation To: 324 Anderson Rd SE, Calgary

#### Ontario

From: 5100 Erin Mills Pkwy, Unit B-129 Relocation To: 5100 Erin Mills, Unit 5025 Mississauga

From: 1703 Avenue Rd

Relocation To: 1623 Avenue Rd, Toronto

#### Quebec

From : 265 rue Saint-Jacques Ouest Relocation To: 610 rue Saint-Jacques Ouest, Montreal

# President's Choice Financial Pavilion openings – 2010

#### Ontario

221 Glendale Ave, St. Catharines

#### Alberta

300 Veterans Blvd NE, Airdrie

## President's Choice Financial Pavilion removals – 2010

#### Ontario

201 Cundles Rd E, Barrie 1059 Plains Rd, Burlington

#### ABM installations - 2010

#### **British Columbia**

2188 Austin Ave, Unit 100, Coquitlam 7750 Montreal St, Delta 605 K.L.O. Rd, Unit 1, Kelowna 3333 University Way, Prince George Ave 14410 108 Avenue W, Surrey 15961 Fraser Hwy, Surrey 1199 Pender St W, Unit 103, Vancouver 813 Douglas St, Victoria

#### **Alberta**

121 Main St SW, Unit 301, Airdrie
333 Aspen Glen Landing SW, Unit 147, Calgary
4825 Mount Royal Gate Rd SW, Calgary
2000 Airport Rd NE, Calgary
920 Northmount Dr NW, Calgary
12024 Sarcee, Trail NW, Unit 100, Calgary
30 Springborough Blvd S, Unit 120, Calgary
6056 Currents Dr, Edmonton
14908 45th Ave NW, Edmonton
3003 Calgary Tr, NW, Edmonton
115 Elizabeth St, Okotoks

#### Manitoba

1576 Kenaston Blvd, Winnipeg 712 Langevin St, Winnipeg 1091 Henderson Hwy, Winnipeg

#### Ontario

292 Brock Rd, Aberfoyle 549 Holland St W, Bradford 603 Colborne St, Brantford 2025 Guelph Line, Burlington 1105 Fountain St N, Cambridge 6303 Main St, P.O. Box 99, Comber 1500 Royal York Rd, Etobicoke 9 Woodlawn Rd W, Guelph 4 Clair Rd E, Guelph 40 Elora St S, Harriston 1188 Fischer Hallman Rd, Kitchener 875 Highland Rd, Kitchener 3109 Wonderland Rd S, London 9690 Highway 48 Hwy, Markham 8675 McCowan Rd, Markham 147 Main St, Milton 6931 Derry Rd, Milton 5985 Latimer Dr. Mississauga 5025 Glen Erin Dr, Mississauga 100 City Centre Dr, Mississauga 310 Main St S, Mount Forest 271 Hays Blvd, Oakville 540 Lakeshore Rd W, Oakville 5150 Innes Rd, Orleans 1371 Wilson St N, Oshawa 2202 Bank St, Ottawa 50 Rideau St, Ottawa 4 Lorry Greenberg Dr, Ottawa 550 Finch Ave, Pickering 1119 Lodestar Rd, Toronto 10652 Leslie St, Toronto 1852 Queen St E, Units 101-104, Toronto 1623 Avenue Rd, Toronto 5 Queenslea Ave, Toronto 308 Taunton Rd E, Unit 1, Whitby

#### Branches and ABMs (continued)

#### Quebec

161 Autoroute 40 Hwy E, Maskinonge 1035 Route 243, Melbourne 610 rue Saint-Jacques, Montreal 420 chemin de la Mairie Rd, Rigaud 100 Autoroute 20, Riviere Beaudette 3030 boul. de la Gare, Vaudreuil 446 Montee Masson, Mascouche 42 place du Commerce, Verdun

#### **Nova Scotia**

118 Wyse Rd, Dartmouth 5240 Highway 7, Porters Lake

#### Newfoundland and Labrador

164 Old Placentia Rd, Mount Pearl

#### ABM removals - 2010

#### **British Columbia**

208 Tranquille Rd, Kamloops 3039 Pandosy St, Kelowna 11900 Haney Pl, Maple Ridge 2101 Boundary Ave, Namaimo 2801 West 16th Ave, Vancouver

#### **Alberta**

10162 82nd Ave NW, Edmonton

Ontario 395 Queen St E, Acton 2 Salem Rd S, Ajax 514 Victoria St, Alliston 274 Simcoe St, Amherstburg 341 Bayfield St, Barrie 320 Blake St, Barrie 4377 County Road 90, Barrie 1415 (B) Durham Regional Rd 15, Beaverton 311 Cannifton Rd, Belleville 12476 Highway 50, Bolton 49 Holland St W, Bradford 2182 Queen St E, Brampton 11980 Hurontario St, Brampton 2985 Sandalwood Pkwy E, Brampton 7990 Hurontario St, Brampton 9950 McLauglin Rd, Brampton 7991 Mississauga Rd, Brampton 7998 Dixie Rd, Brampton 84 Charing Cross St, Brantford 325 Stewart Blvd, Brockville 825 Walkers Line, Burlington 3515 Upper Middle Rd, Burlington 5600 Mainway, Burlington 9266 Guelph Line, Campbellville 93 Park Ave E, Chatham 490 White St, Cobourg

1195 Country Road 22, Emeryville 25 Fontenay Crt, Etobicoke 600 The East Mall, Etobicoke 613 Evans St, Etobicoke 1960 Innes Rd, Gloucester 5336 Boundary Rd, Gloucester 2180 Montreal Rd, Gloucester 2011 Highway 11, Gravenhurst 80 Imperial Rd, Guelph 220 Centennial Pkwy N, Hamilton 10 Samnah Cres, Ingersoll 570 Terry Fox Dr, Kanata 500 Eagleson Rd, Kanata 7 Valour Dr, Kingston 1465 Princess St, Kingston 459 Taylor Kidd Blvd, Kingston 759 Ottawa St, Kitchener 3011 King St, Kitchener 720 Victoria St S, Kitchener 1253 Wellington Rd. London 983 Wonderland Rd S, London 1905 Dundas St, London 154 Clarke Rd, London 1790 Ernest Ave, London 491 Oxford St W, London 1175 Wonderland Rd. London 1845 Adelaide St N, London 5000 Highway 7 E, Markham 7635 Markham Rd, Markham 5739 Highway 7, Markham 9275 Highway 48 N, Markham 5315 Major Mackenzie Rd, Markham 124 Main St, Milton 432 Steeles Ave E, Milton 6085 Creditview Rd, Mississauga 5100 Erin Mills Pkwy, Mississauga 4099 Erin Mills Pkwy, Mississauga 4140 Erin Mills Pkwy, Mississauga 6015 McLaughlin Rd, Mississauga 1520 Shawson Dr, Mississauga 5965 Dixie Rd, Mississauga 3030 Artesian Dr, Mississauga 3425 Winston Churchill Blvd, Mississauga 1195 Davis Dr. Newmarket 250 Mulock Dr, Newmarket 18080 Yonge St, Newmarket 7950 McLeod Rd, Niagara Falls 1200 Algonquin St, North Bay 1703 Avenue Rd, North York 2040 Avenue Rd. North York 221 Wilmington Ave, North York 625 3rd Line, Oakville 1020 Dundas St, Oakville 610 Atherly Rd, Orillia 1675 10th Line Rd, Orleans

555 Rossland Rd E. Oshawa 1800 Bank St, Ottawa 4 Lorry Greenberg Dr, Ottawa 2148 Carling Ave, Ottawa 101 Colonel By Dr, Ottawa 1900 Prince of Wales, Ottawa 1007 St. Laurent Blvd. Ottawa 690 Hunt Club Rd, Ottawa 3775 Strandherd Dr, Ottawa 3201 Conroy Rd, Ottawa 1612 16th St E, Owen Sound 212 Main St W, Palmerston 1800 Brock Rd. Pickering 1740 Bayly St, Pickering 8760 Bayview Ave, Richmond Hill 8830 Yonge St, Richmond Hill 5 Red Maple Rd, Richmond Hill 505 Christine St N, Sarnia 81 Ube Dr. Sarnia 1126 London Rd, Sarnia 789 Indian Rd, Sarnia 1977 Kennedy Rd, Scarborough 800 Morningside Ave, Scarborough 286 Bunting Rd, St. Catharines 195 Niagara St N. St. Catharines 6250 Hazel Dean Rd, Stittsville 865 Regent St, Sudbury 41 Ramsey Lake Rd, Sudbury 700 Paris St, Sudbury 2083 Danforth Ave, Toronto 292 Kingston Rd. Toronto 496 Yonge St, Toronto 689 Lawrence Ave W, Toronto 2863 Dufferin St E, Toronto 2125 Shephard Ave E, Toronto 56 Glen Miller Rd, Trenton 8727 Dufferin St. Vaughan 7400 Bathurst St, Vaughan 21 Innovation Dr, Vaughan 245 Weber St N, Waterloo 935 Niagara St, Welland 504 Niagara St N, Welland 3050 Garden St. Whitby 1 Paisley Crt, Whitby 3930 Brock St N, Whitby 1600 Rossland Rd E, Whitby 301 Thickson Rd S, Whitby 2535 Ouellette Ave, Windsor 3504 Sandwich St W. Windsor 4340 Walker Rd, Windsor 2235 Huron Church Rd, Windsor 535 Norwich Ave, Woodstock

1330 Wilson Ave N, Oshawa

#### Quebec

265 rue Saint-Jacque, Montreal 2555 rue Dutrisac, Vaudreuil

#### Nova Scotia

A-Block Bldg S-21, Halifax

**Newfoundland and Labrador** 50 Commonwealth Ave. Mount Pearl

In every decision to close a branch, CIBC carefully considers the interests of the community, our clients and employees. This includes:

- Informing the community at large, including clients, employees, community leaders, politicians and government officials, of the decision to close the branch. CIBC holds a community meeting when circumstances require.
- Assisting affected individual clients and groups, identifying their needs and the most appropriate branch in the market to serve them.

9070 Jane St, Concord

32 Cootes Dr. Dundas

3191 Rutherford Rd, Concord

## Our clients - Debt financing to firms in Canada

#### CIBC and its listed affiliates debt financing to firms in Canada

#### As at October 31, 2010

#### For authorization levels of: \$0 - \$24,999

(\$ thousands, except for Client numbers)	Au	thorizations	0	utstandings	Clients
British Columbia	\$	64,725	\$	22,545	8,827
Alberta		44,391		16,960	5,942
Saskatchewan		17,892		10,757	2,061
Manitoba		10,547		4,376	1,285
Ontario		227,439		71,890	30,685
Quebec		41,526		16,073	5,355
New Brunswick		5,214		2,223	620
Nova Scotia		9,534		4,414	1,249
Prince Edward Island		1,998		905	241
Newfoundland					
& Labrador		5,560		2,214	724
Northwest Territories,					
Nunavut and Yukon*		2,190		764	335
Total Canada	\$	431,016	\$	153,121	57,324

#### For authorization levels of: \$25,000 - \$99,999

(\$ thousands, except for Client numbers)	А	uthorizations	(	Outstandings	Clients
British Columbia	\$	313,914	\$	155,070	5,988
Alberta		260,890		126,722	5,010
Saskatchewan		107,849		58,202	2,084
Manitoba		67,163		35,650	1,270
Ontario		1,182,943		608,827	22,078
Quebec		246,426		128,874	4,693
New Brunswick		29,866		16,042	591
Nova Scotia		59,331		31,905	1,161
Prince Edward Island		12,179		6,916	237
Newfoundland					
& Labrador		31,738		15,283	617
Northwest Territories,					
Nunavut and Yukon*		10,937		4,679	207
Total Canada	\$	2,323,236	\$	1,188,170	43,936

#### For authorization levels of: \$100,000 - \$249,999

(\$ thousands, except for Client numbers)	А	uthorizations	(	Outstandings	Clients
British Columbia	\$	264,194	\$	132,351	1,968
Alberta		235,631		123,009	1,732
Saskatchewan		80,598		44,268	595
Manitoba		71,111		36,187	518
Ontario		1,007,310		492,769	7,715
Quebec		216,508		118,547	1,498
New Brunswick		20,564		10,525	146
Nova Scotia		38,240		20,919	249
Prince Edward Island		10,971		5,822	76
Newfoundland					
& Labrador		20,323		11,095	138
Northwest Territories,					
Nunavut and Yukon*		9,649		5,076	65
Total Canada	\$	1,975,099	\$	1,000,568	14,700

#### For authorization levels of: \$250,000 - \$499,999

(\$ thousands, except for Client numbers)	А	uthorizations	Outstandings	Clients
British Columbia	\$	197,260	\$ 130,693	491
Alberta		177,682	109,808	480
Saskatchewan		55,701	32,823	161
Manitoba		59,731	30,710	173
Ontario		602,782	371,292	1,462
Quebec		201,616	135,076	517
New Brunswick		20,149	12,981	49
Nova Scotia		31,724	19,980	71
Prince Edward Island		10,775	6,493	29
Newfoundland				
& Labrador		14,172	9,755	36
Northwest Territories,				
Nunavut and Yukon*		10,265	7,393	26
Total Canada	\$	1,381,857	\$ 867,004	3,495

#### For authorization levels of: \$500,000 - \$999,999

(\$ thousands, except for Client numbers)	А	uthorizations	(	Dutstandings	Clients
British Columbia	\$	295,156	\$	204,282	333
Alberta		282,918		195,272	353
Saskatchewan		64,743		39,596	90
Manitoba		85,664		44,695	113
Ontario		987,570		651,870	1,015
Quebec		294,393		208,361	332
New Brunswick		30,323		21,826	23
Nova Scotia		51,376		32,229	51
Prince Edward Island		18,531		10,671	26
Newfoundland					
& Labrador		12,636		8,428	16
Northwest Territories,					
Nunavut and Yukon*		11,285		7,848	14
Total Canada	\$	2,134,595	\$	1,425,078	2,366

#### For authorization levels of: \$1,000,000 - \$4,999,999

TOT GUILLOTTE GUILLOTT ICVO	213 01. \$ 1,000,000	\$ <del>-1</del> ,555,555	
(\$ thousands, except for Client numbers)	Authorizations	Outstandings	Clients
British Columbia	\$ 1,309,605	\$ 941,582	418
Alberta	1,085,175	712,395	400
Saskatchewan	245,436	122,013	111
Manitoba	437,282	300,700	142
Ontario	4,403,432	3,212,750	1,245
Quebec	1,244,366	873,778	360
New Brunswick	162,354	132,157	45
Nova Scotia	203,040	149,921	54
Prince Edward Island	98,753	66,655	41
Newfoundland			
& Labrador	59,060	33,824	24
Northwest Territories,			
Nunavut and Yukon*	68,708	44,485	29
Total Canada	\$ 9,317,211	\$ 6,590,260	2,869

#### Our clients - Debt financing to firms in Canada (continued)

#### As at October 31, 2010

#### For authorization levels of: \$5,000,000 and over

(\$ thousands, except for Client numbers)	Authorizations	Outstandings	Clients
British Columbia	\$ 5,470,800	\$ 2,120,562	198
Alberta	15,239,202	4,812,927	235
Saskatchewan	1,664,474	364,444	24
Manitoba	2,757,637	1,051,148	56
Ontario	30,635,977	10,793,893	701
Quebec	8,308,071	3,373,076	186
New Brunswick	575,360	227,664	15
Nova Scotia	1,665,521	881,176	37
Prince Edward Island**	0	0	0
Newfoundland			
& Labrador	377,995	202,875	18
Northwest Territories,			
Nunavut and Yukon***	0	0	0
Total Canada	\$ 66,695,037	\$ 23,827,765	1,470

#### For all authorization bands

(\$ thousands, except for Client numbers)	Authorizations	Outstandings	Clients
British Columbia	\$ 7,915,654	\$ 3,707,085	18,223
Alberta	17,325,889	6,097,093	14,152
Saskatchewan	2,236,693	672,103	5,126
Manitoba	3,489,135	1,503,466	3,557
Ontario	39,047,453	16,203,291	64,901
Quebec	10,552,906	4,853,785	12,941
New Brunswick	843,830	423,418	1,489
Nova Scotia	2,058,766	1,140,544	2,872
Prince Edward Island	153,207	97,462	650
Newfoundland			
& Labrador	521,484	283,474	1,573
Northwest Territories,			
Nunavut and Yukon*	113,034	70,245	676
Total Canada	\$ 84,258,051	\$ 35,051,966	126,160

- \* Data for Northwest Territories, Nunavut and Yukon has been consolidated to protect privacy of individual borrowers who might otherwise be identifiable.
- \*\* Clients for Prince Edward Island have been added to Newfoundland & Labrador for the same dollar band and have been included in Newfoundland & Labrador totals to preserve confidentiality.

  \*\*\* Clients for Northwest Territories, Nunavut and Yukon have been added to British Columbia for the same dollar band and have been included in British Columbia totals to preserve confidentiality.

### **Employment in Canada**

CIBC is one of Canada's largest employers. In 2010, CIBC and its listed affiliates had approximately 38,500 full-time and part-time employees nationwide. The CIBC group of companies paid approximately \$2.5 billion in base salaries and benefits to our Canadian workforce in 2010.

In addition, we indirectly supported thousands of other jobs in many sectors through the purchase of outside goods and services. The total for 2010 was \$2.3 billion worldwide, with \$2.1 billion spent in Canada.

#### **Full-time and part-time employees**

As at October 31, 2010

#### **CIBC** and its listed affiliates

Province or Territory	Full-time employees	Part-time employees
British Columbia	3,211	886
Alberta	2,064	647
Saskatchewan	727	214
Manitoba	594	211
Ontario	22,062	2,583
Quebec	2,841	571
New Brunswick	548	97
Nova Scotia	742	158
Prince Edward Island	62	32
Newfoundland and Labrador	182	75
Northwest Territories	64	2
Nunavut	13	0
Yukon	33	7
Total	33,143	5,483

### **Taxes in Canada**

In 2010, the CIBC group of companies' tax expense to all levels of government in Canada was \$1,387 million. This total consisted of \$926 million in income tax expense, \$73 million in capital taxes and \$388 million in payroll taxes (employer portion), business taxes, property taxes, GST/HST and provincial sales taxes.

#### Taxes – 2010 CIBC group of companies

\$ thousands	I	ncome taxes	Ca	pital taxes
Federal government	\$	570,836	\$	_
Provincial and territorial governments				
British Columbia Alberta Saskatchewan Manitoba Ontario Quebec New Brunswick Nova Scotia Prince Edward Island Newfoundland and Labrador Northwest Territories Nunavut		38,642 30,668 6,267 6,282 238,217 21,850 3,121 6,133 806 2,183 836 142		3,749 0 8,616 7,376 35,695 5,514 2,329 4,503 1,002 4,202 0 0
Yukon		393		0
Total	\$	926,376	\$	72,986

## Global Reporting Indicators

This Corporate Responsibility Report (CRR) has been developed with reference to the Global Reporting Initiative (GRI) G3 Guidelines and the Financial Services Sector Supplement. This framework sets out the principles and indicators that organizations can use to measure and report their economic, environmental and social performance. The index below and the information it points to constitute a report that qualifies for GRI's G3 Application Level C. More information can be found in the 2010 Annual Report (AR), 2010 Management Proxy Circular (PC) and on www.cibc.com.

GRI #	Description	Page(s)
1.1	Statement from the CEO	CRR 4 – 5
2.1	Name of the organization	CRR 2
2.2	Primary brands, products and services	AR 12 – 21
2.3	Operational structure of the organization	AR 166 – 167, 180
2.4	Location of headquarters	AR 189
2.5	Countries of operation	AR 166 – 167
2.6	Nature of ownership and legal form	AR 188 – 189
2.7	Markets served	AR 12 – 21
2.8	Scale of the reporting organization	CRR 2 – 3
2.9	Significant changes during the reporting period	AR 38 – 39
2.10	Awards received in the reporting period	CRR 2 – 3
3.1	Reporting period	CRR 28
3.2	Date of previous report	CRR 28
3.3	Reporting cycle	CRR 28
3.4	Contact point for guestions regarding the report	CRR 35
3.5	Process for defining content	CRR 28
3.6	Boundary of the report	CRR 28
3.7	Limitations on the scope or boundary of the report	CRR 28
3.8	Joint ventures, subsidiaries, leased facilities, outsourced operations	AR 113 – 120
3.10	Effect of any restatements of information provided in earlier reports	CRR 19, 25, 26, AR 31
3.11	Significant changes from previous reporting periods	CRR 4 – 5, AR 31
3.12	Table identifying location of GRI Standard Disclosures	CRR 34
4.1	Governance structure	CRR 7, AR 22 – 25, PC 17 – 22
4.2	Non-executive Chair of Board of Directors	CRR 6, PC Schedule B p.3
4.3	Number of independent and/or non-executive Board members	CRR 6, PC 4
4.4	Mechanisms for shareholders and employees to provide recommendations or direction	CRR 7, PC 66
4.14	List of stakeholder groups engaged by the organization	CRR 28
4.15	Basis for identification and selection of stakeholders	CRR 9 – 28
4.16	Approaches to stakeholder engagement	CRR 9 – 28, 30
EC1	Direct economic value generated and distributed	CRR 2
EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change	CRR 23 – 27, AR 85
EN1	Materials used by weight	CRR 26
EN3	Direct energy consumption	CRR 25
EN4	Indirect energy consumption	CRR 25
EN7	Initiatives to reduce indirect energy consumption	CRR 25 – 26
EN16	Total direct and indirect greenhouse gas emissions	CRR 25
EN17	Other relevant indirect greenhouse gas emissions by weight	CRR 25
EN18	Initiatives to reduce greenhouse gas emissions	CRR 25 – 26
LA1	Total workforce	CRR 32
LA13	Senior management and workforce representation rates	CRR 16
HR3	Employee training	CRR 16

#### **Supplement Performance Indicators**

FS1	Policies with environmental and social components	CRR 7, 23 – 27, AR 85
FS2	Assessing and screening environmental and social risks	CRR 27, AR 85

You can access our 2010 Corporate Responsibility Report by visiting our website at www.cibc.com.

#### For more information, contact:

#### CIBC COMMUNICATIONS AND **PUBLIC AFFAIRS**

25 King Street West Commerce Court North, 30th floor Toronto, Ontario M5L 1A2 E-mail: corporateresponsibility@cibc.com Telephone: 1 800 465-CIBC (2422) Fax: 416 861-3757 TTY: 1 800 465-7401 (teletype device for the hearing impaired)

#### **OUR AFFILIATES**

This Corporate Responsibility Report and Public Accountability Statement has been published by CIBC and the following affiliates of CIBC: CIBC World Markets Inc.; CIBC Mortgages Inc.; CIBC Life Insurance Company Limited; CIBC Trust Corporation; CIBC Securities Inc.; CIBC Investor Services Inc.; CIBC Global Asset Management Inc.; CIBC Global Asset Management (USA) Ltd.; CIBC Private Investment Counsel Inc.; CIBC Asset Management Inc.; CIBC BA Limited.

#### llowing are trademarks of CIBC or its subsidiaries:

CIBC Access for All; CIBC Advantage; CIBC Advantage Card; CIBC CreditSmart; CIBC Pink Collection; CIBC eAdvantage; Professional Edge; CIBC Everyday; CIBC EverydayPlus; CIBC Financial HealthCheck; CIBC For what matters; CIBC Logo; Miracle Day; SmartStart; CIBC Private Wealth Management; Achieve What Matters; The CIBC Switch; Wood Gundy; CIBC Unlimited Business Operating Account; CIBC Youthvision Scholarship; Imperial Service; CIBC 60 Plus Advantage

#### The following are trademarks of other parties:

Big Brothers Big Sisters of Canada is a registered trademark of Big Brothers Big Sisters of Canada/Les Grands Frères Grandes Soeurs du Canada; Blackberry and related trademarks, names and logos are the property of Research in Motion Limited and are registered and/or used in EMEA and countries around the world. Used under license from Research in Motion Limited; Boys and Girls Clubs of Canada is a registered trademark of Boys and Girls Clubs of Canada; Canada's Most Powerful Women: Top 100 is a registered trademark of The Jeffery Group Ltd.; Canadian Breast Cancer Foundation, Canadian Run for the Cure are registered trademarks of Canadian Breast Cancer Foundation; Canadian Run for the Cure are registered trademarks of Canadian Freed the Children; Canadian Feed the Children; Carbon Disclosure Project is a trademark of Canadian Centre for Child Protection Inc.; Canadian Feed the Children is a registered trademark of Canadian Feed the Children; Carbon Disclosure Project Limited; CNIB is a registered trademark of The Canadian National Institute for the Blind; Computers for Schools is a trademark of Her Majesty The Queen In Right Of Canada, as represented by the Minister of Industry; Corporate Knights inc.; Dow Jones Sustainability Indexes is a service mark of Dow Jones Trademark Holdings, LLC; FIFA World Cup is a registered trademark of Corporate Knights Inc.; Pows Jones Sustainability Indexes is a service mark of Dow Jones Trademark of Holdings, LLC; FIFA World Cup is a registered trademark of Fédération Internationale de Football Association; Forest Stewardship Council is a registered trademark of Fife International Limited; Global Reporting Initiative; is a registered trademark of Free International Limited; Global Reporting Initiative; Services, Inc.; Imagine and Design is a Registered trademark of Holdings, LLC; FIFS4Good is a trademark of Free International Limited; Global Reporting Initiative; Services, Inc.; Imagine and Design is a Registered trademark of Forest Stewardship Council, A.C.; FIFS4Good is a trad Big Brothers Big Sisters of Canada is a registered trademark of Big Brothers Big Sisters of Canada/Les Grands Frères Grandes Soeurs du Canada; Blackberry and related trademarks,

At CIBC, our corporate responsibility efforts are centred on five areas – clients, employees, communities, the environment and corporate governance.

These have been the mainstay of our longstanding commitment and where we can create the greatest impact. In particular, these five categories contribute significantly to our focus on:

- Providing accessible and affordable banking to Canadians
- Advancing the goals of small business
- Creating an environment where all employees can excel
- Making a real difference in our communities
- Protecting our environment